



## Light Pollution Research Meets Control Technology: What You Need to Know

December 10, 2025

[designlights.org](http://designlights.org)

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### Agenda

2:00 PM: Welcome, Agenda Review, Introductions & DLC QPLs

2:05 PM: When Cities Never Sleep

2:20 PM: Network Lighting Controls

2:35 PM: Digital Twins + NLCs

2:50 PM: Q&A

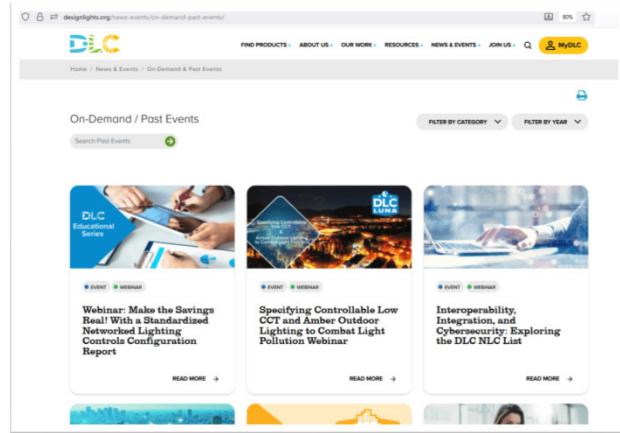
2



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## Welcome!

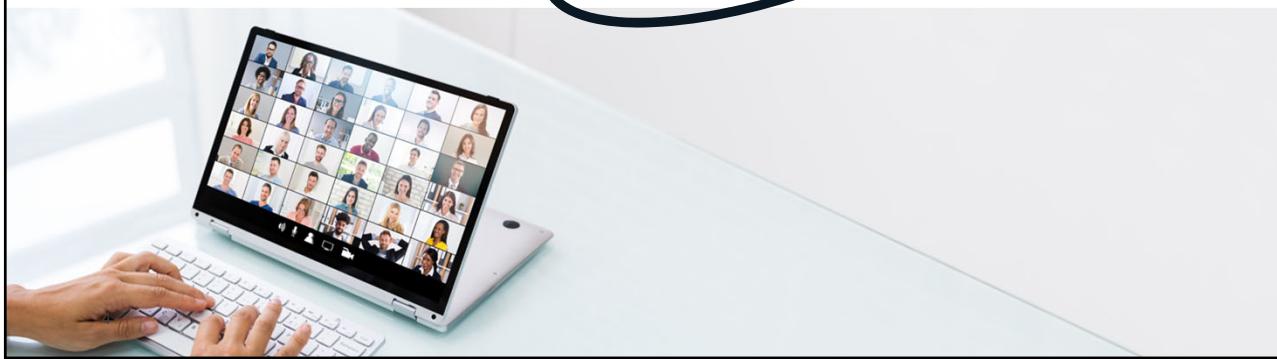
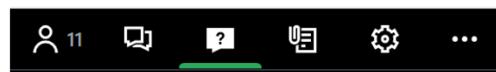
- Slides and recorded webinar will be posted on the *DLC News & Events* page at <https://designlights.org> shortly after today's presentation
- All attendees are automatically muted



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## Webinar Orientation

- Questions will be held until the end during a live Q&A
  - Use the Question pane (not Chat) to submit for Q&A



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**The DesignLights Consortium is an independent, nonprofit organization providing decision makers with data and resources on quality lighting, controls, and integrated building systems to reduce energy, carbon, and light pollution.**

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## Speakers



Leora Radetsky  
DLC



Lin Meng  
Vanderbilt  
University

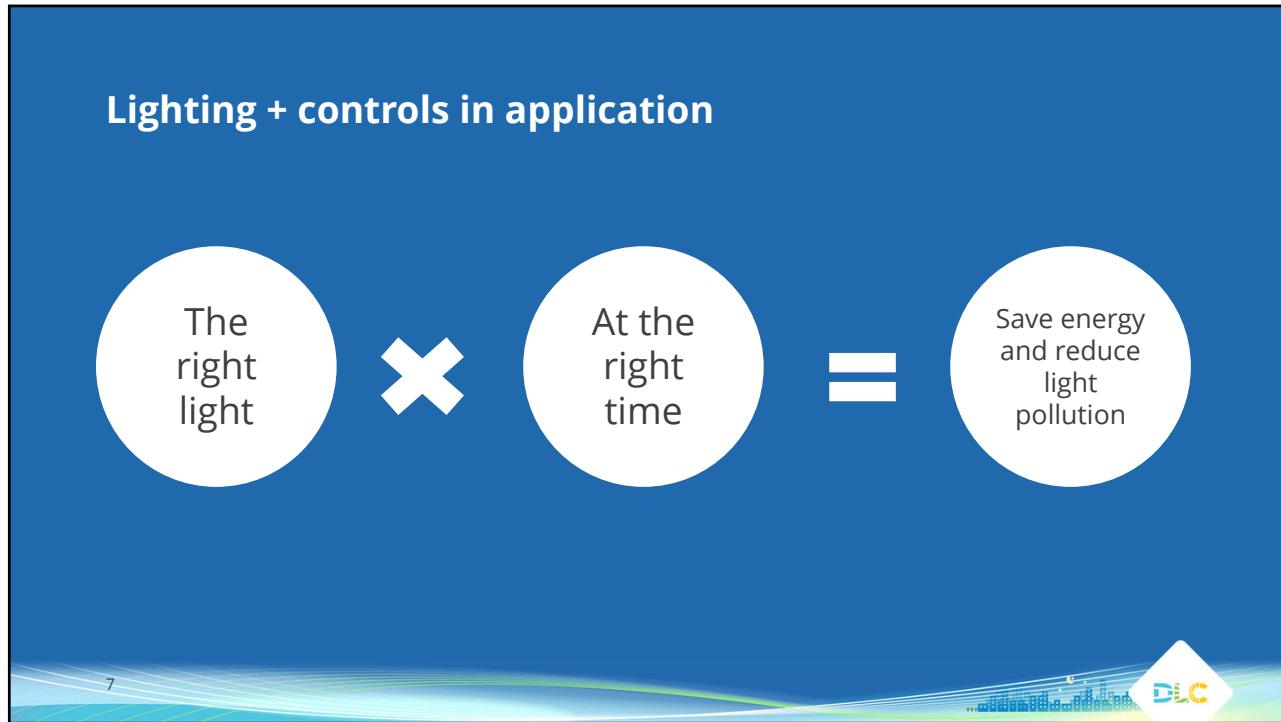


Michael  
Davidson  
Synapse  
Wireless



Nick Mesler  
Evari  
Consulting

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## Selecting responsible outdoor lighting products

The screenshot shows a product listing for a 'SLIMY [blank,W, BR]' fixture. The listing includes a product image, a 'PRODUCT OVERVIEW' section with the model number 'SLIMY [blank,W, BR]', and a 'TESTED PHOTOMETRIC PERFORMANCE' section. The performance data includes:

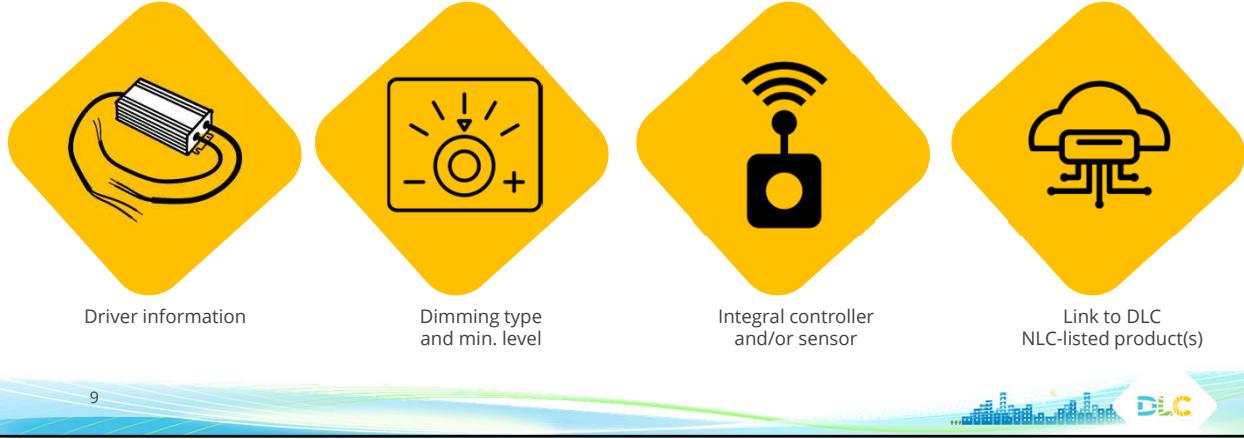
Tested Efficacy (AC)	135.1 lm/W
Tested CCT	3097 K
Tested CRI (Ra)	82
Tested R9	3
Tested IES Rf	84
Tested IES Rg	97
Tested IES Rcs,h1	-12 %
Tested Duv	-0.0022
Tested BUG Rating	B1 U1 G1

On the right side of the listing, there are sections for 'PHOTOMETRIC IMAGES AND FILES' showing a spectral power distribution graph and a luminous intensity distribution polar plot. The bottom of the slide features the text 'Example of a LUNA V1 listing' and a decorative graphic of a city skyline with a 'DLC' logo.

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## Using controls NLCs to save more energy and further reduce light pollution

- Controls Options Tables in LUNA V2 listings enable deeper reductions



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## When Cities Never Sleep: How Artificial Light at Night Shapes Trees, Allergies, and Urban Sustainability

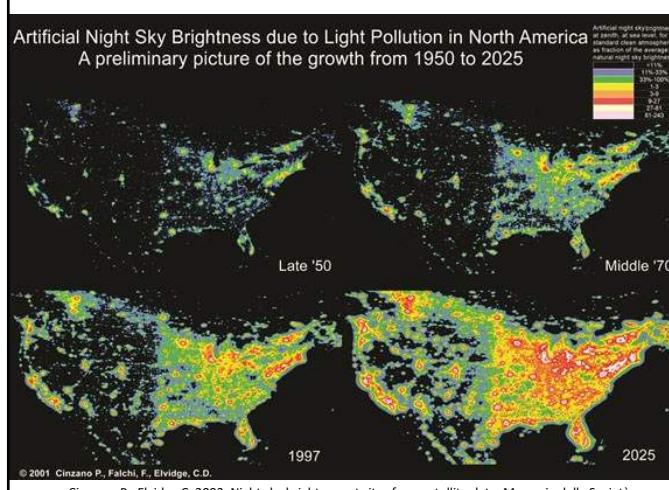
Lin Meng, Ph.D.

Department of Earth and Environmental Sciences  
Vanderbilt University



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### Increasing artificial light at night (ALAN)

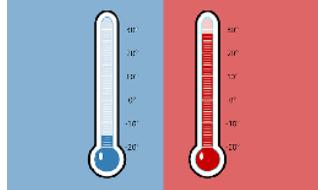


- Urban night skies are getting brighter by 9.6%/year due to expanding cities and widespread LED adoption.
- ALAN alters the natural day–night cycle that organisms depend on for timing growth and seasonal events.
- Even low-intensity light can produce biological effects that humans do not notice.

Understanding ALAN impact is essential for managing the urban ecosystem, public health, and long-term sustainability.

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## Environmental cues for tree growth



**Temperature**

**Day length**

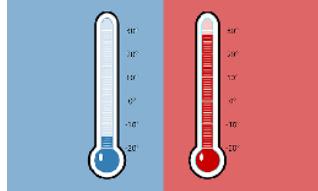


**Plant phenology**

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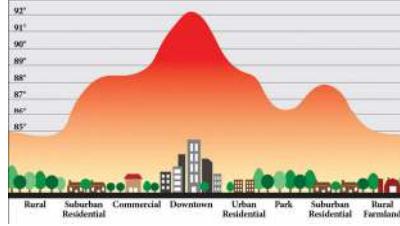
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## Altered urban environments



**Temperature**

**Day length**



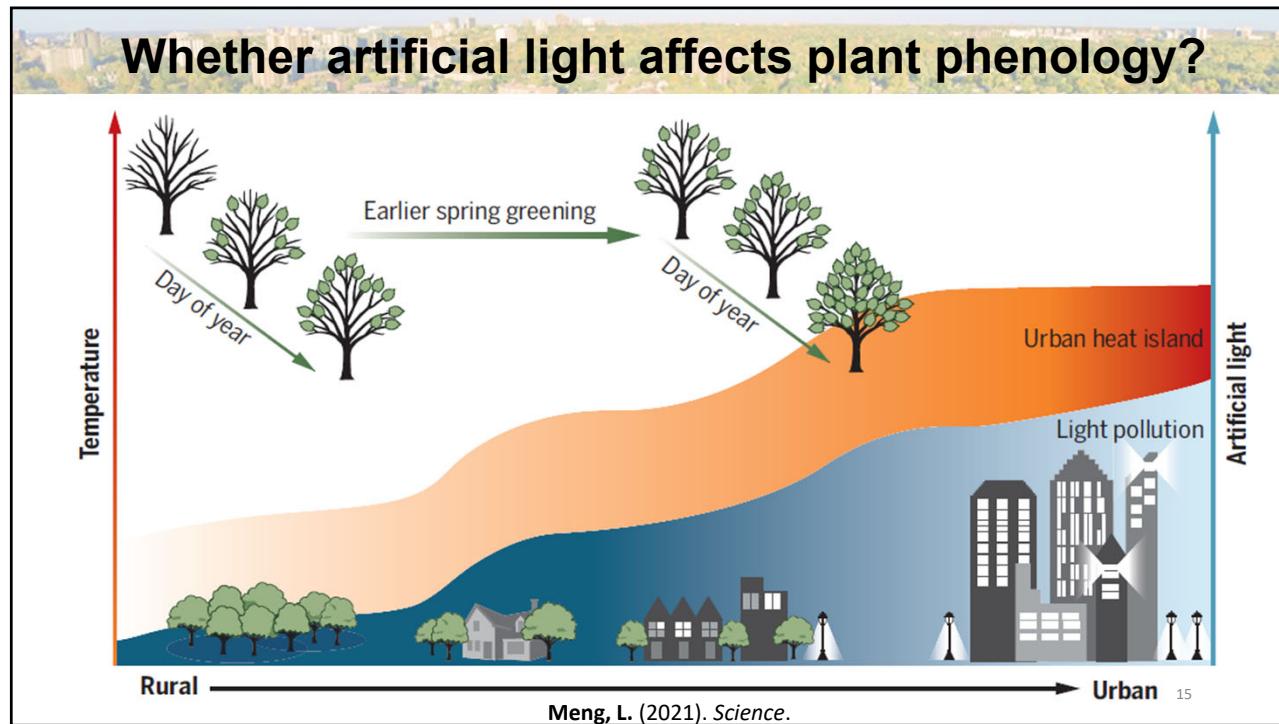
**Urban heat island**



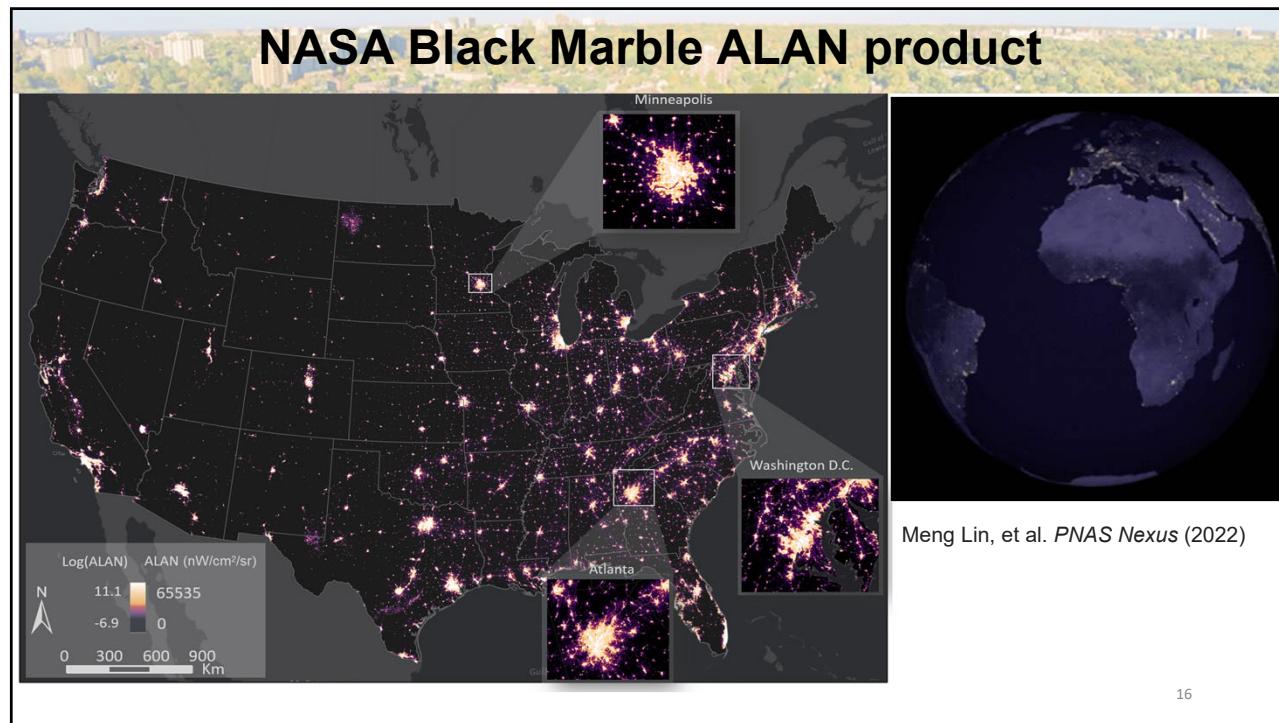
**Artificial light**

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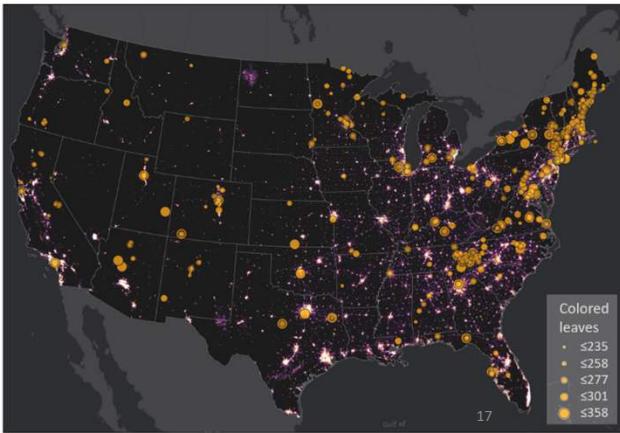
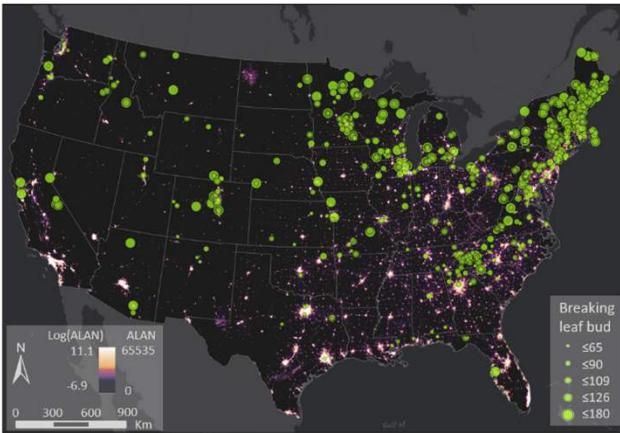


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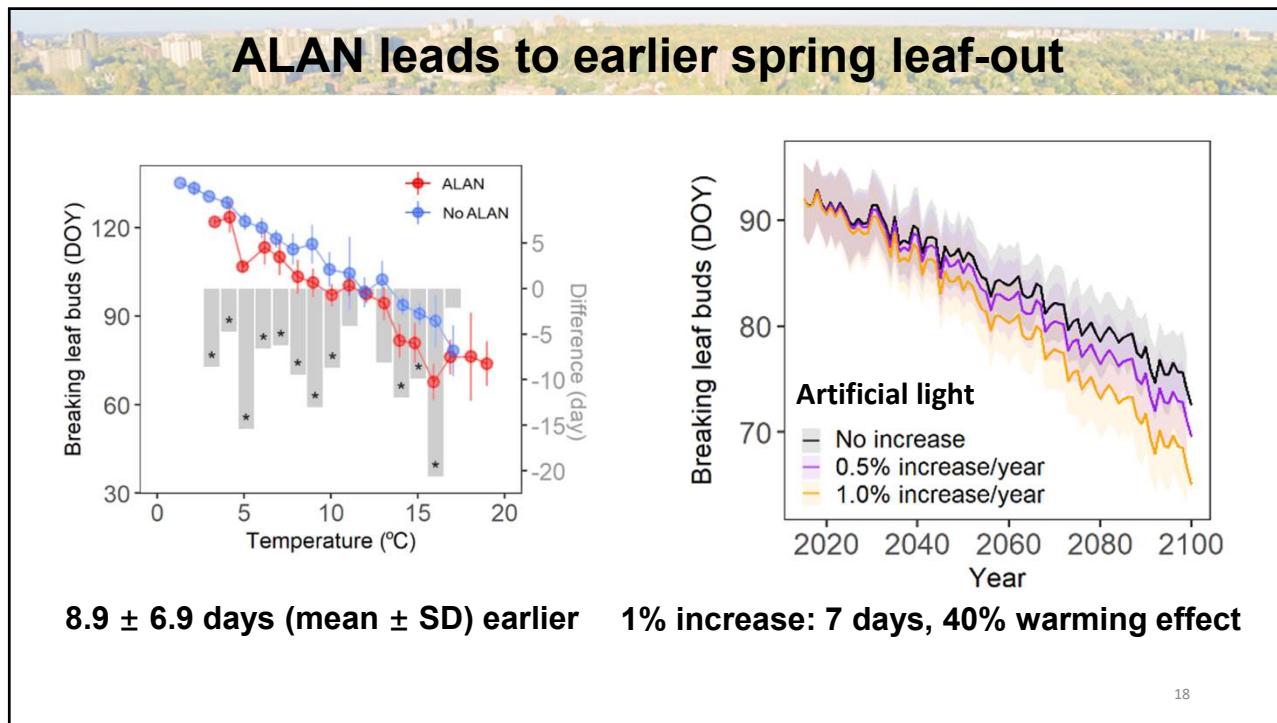
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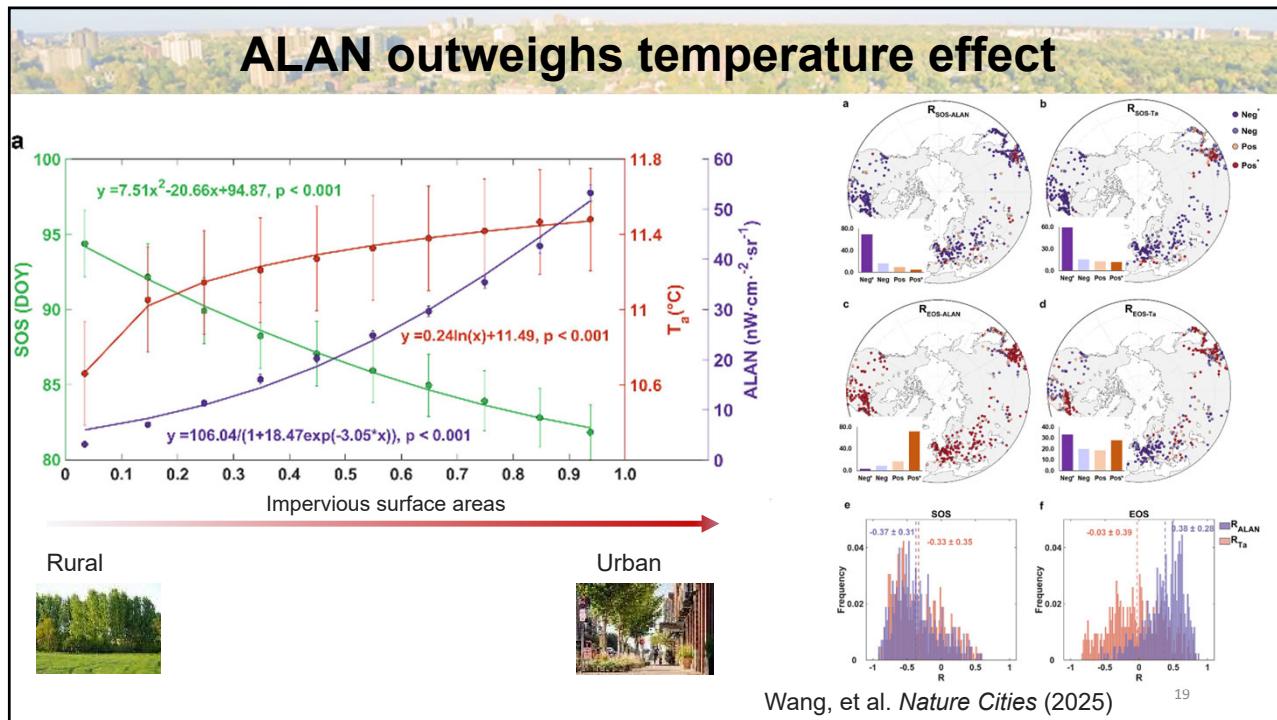
## USA National Phenology Network

- Citizen science program
- Breaking leaf buds: 2952 records, 17 species
- Colored leaves: 2148 records, 23 species

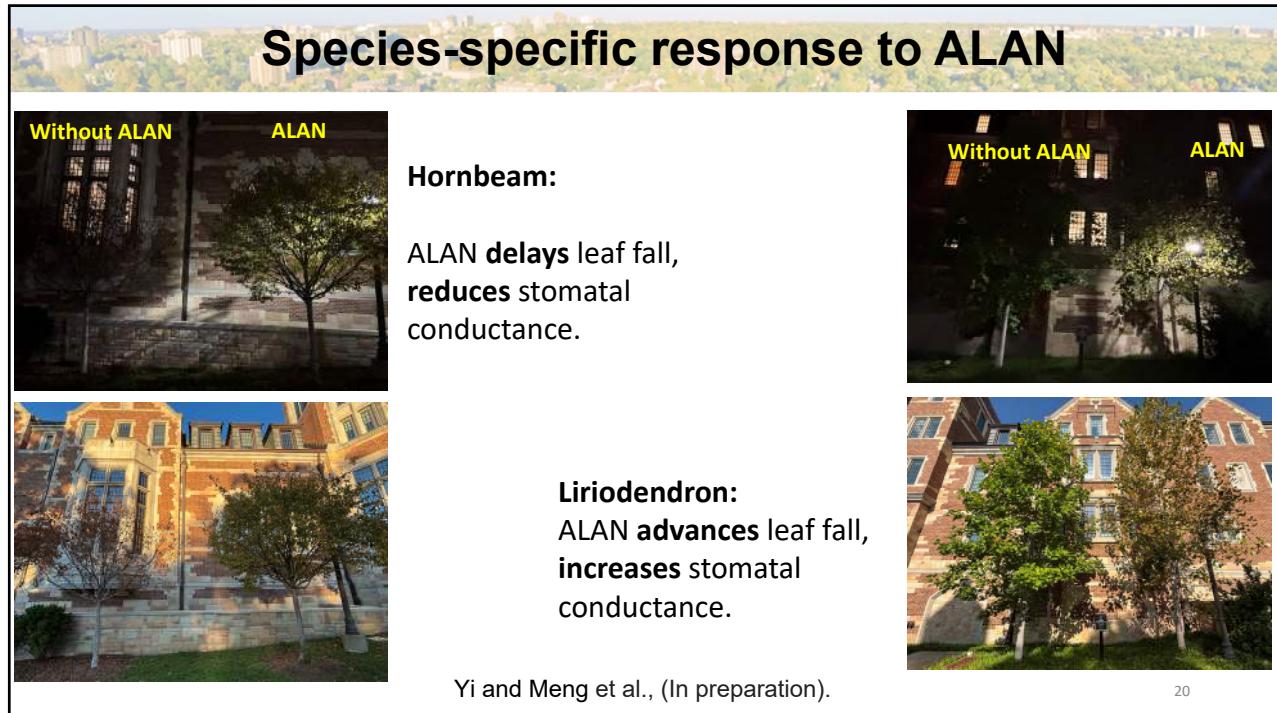


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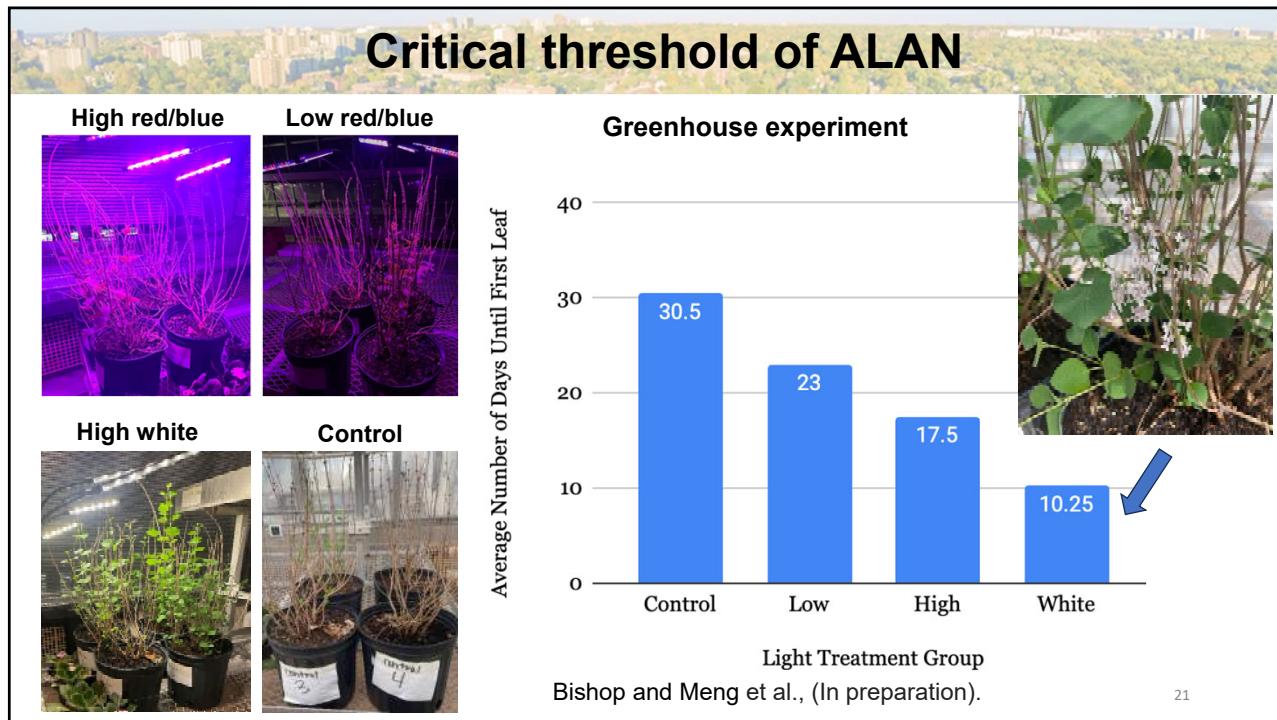




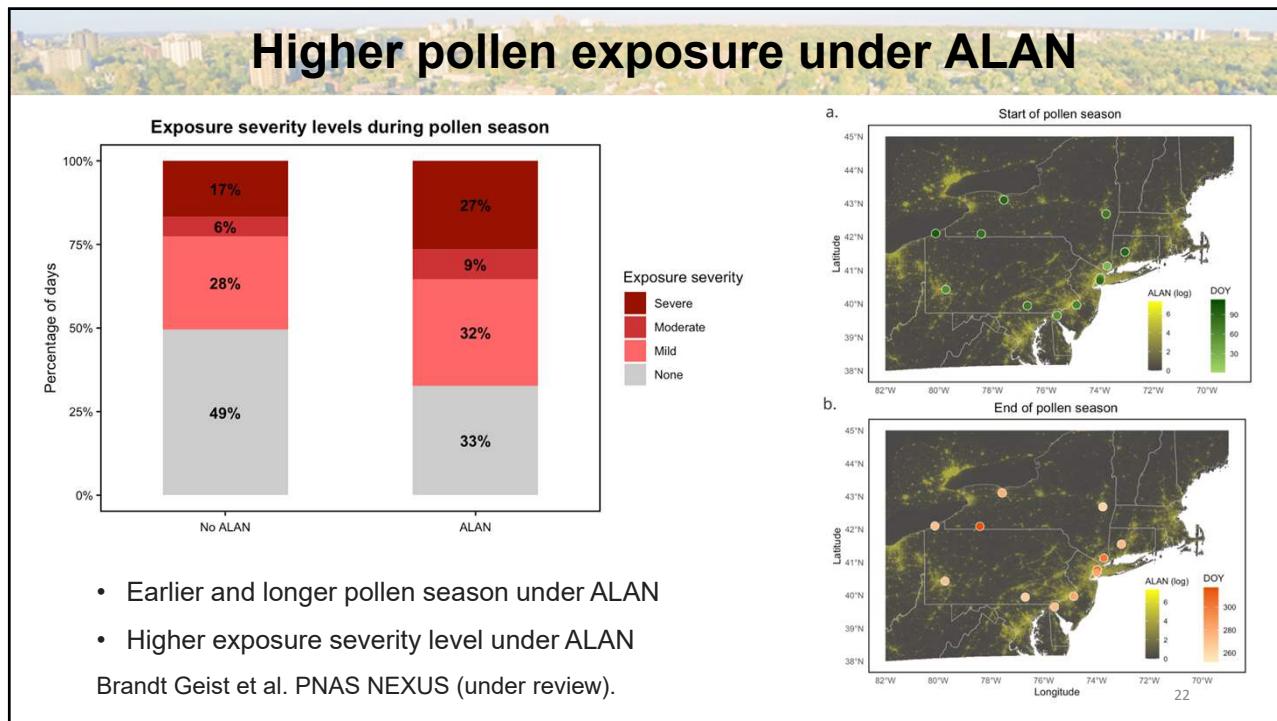
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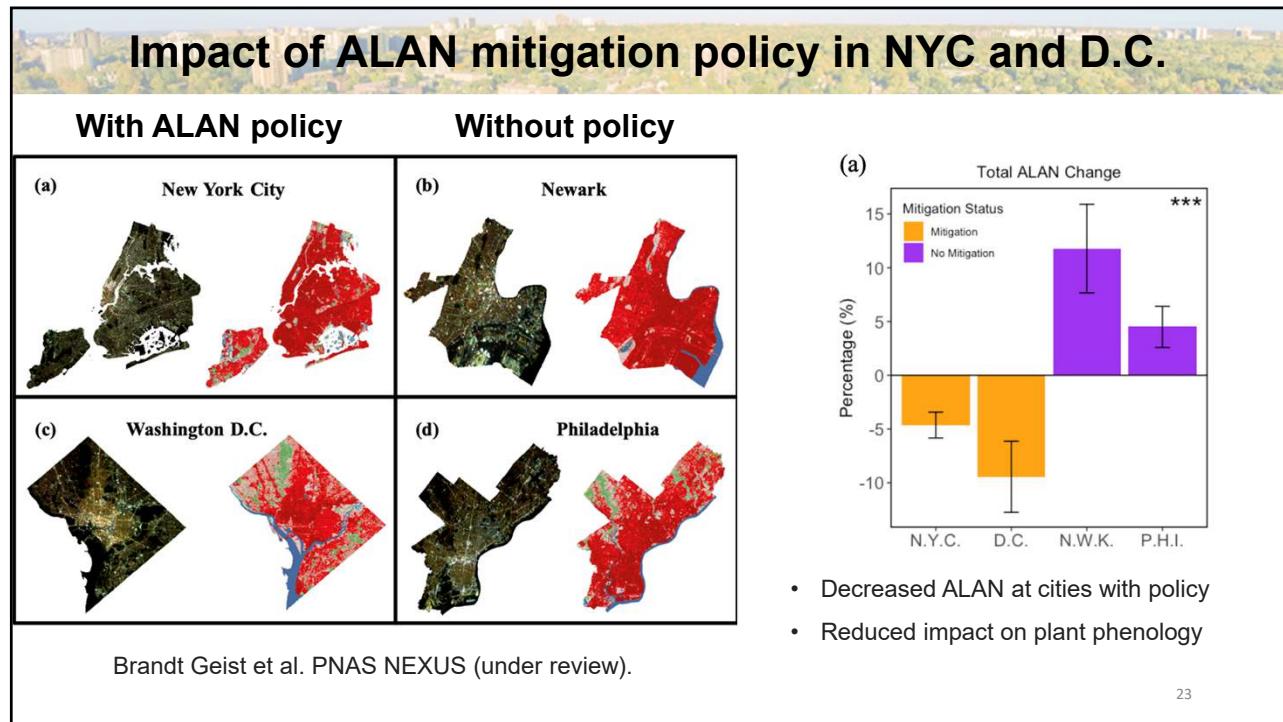
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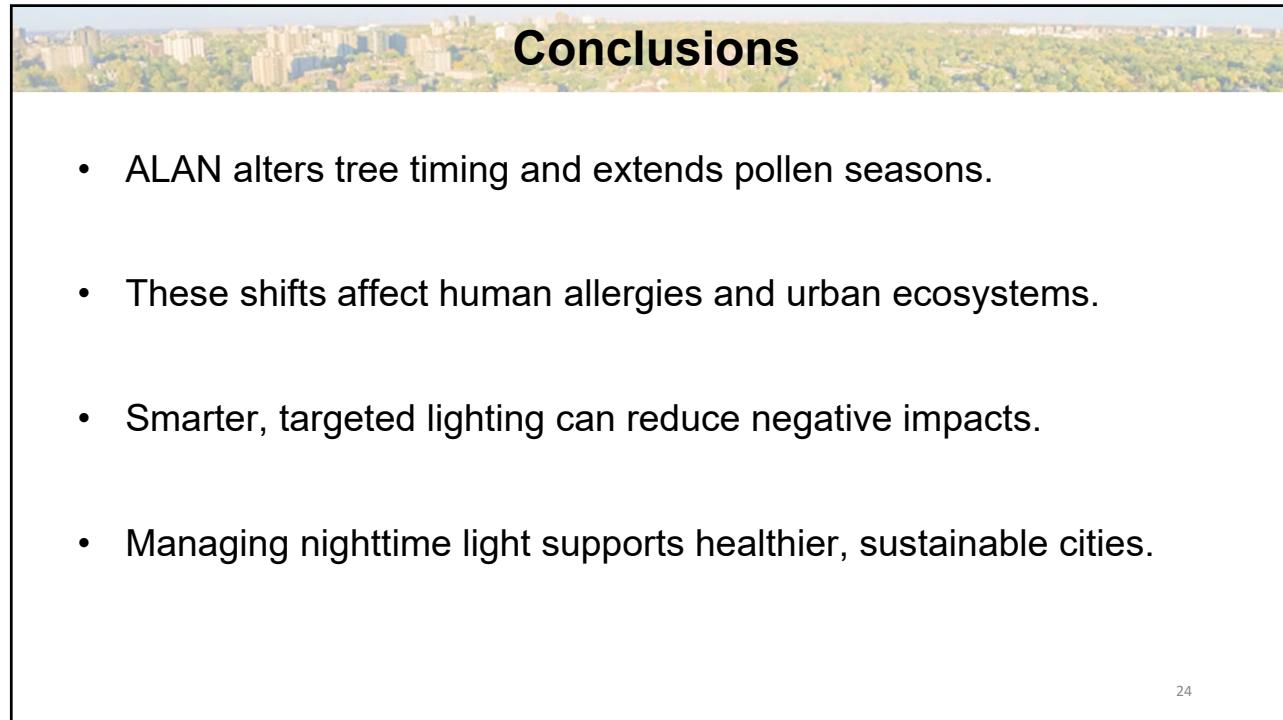
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## The Poetry of Science

"this is sixth form poetry, not Keats or Yeats"

POETRY PODCAST ABOUT CONTACT

### Artificial Rhythms

June 17, 2022 by Sam Illingworth

Turning from the sun  
our planet tries to sleep,  
its marbled surface blemished  
by the humming need  
of a billion pinpricks of light.  
Snoozing saplings start to stir,  
their dreams distorted  
by the never-ending break of day.  
Blooming buds jump morning cues  
to catch delayed displays  
of lagging leaves,  
their colours changed forever  
in the suspended senescence  
of this disordered life.

<https://thepoetryofscience.scienceblog.com/3566/artificial-rhythms/>

# Thank you!

Contact me:

[Lin.meng@Vanderbilt.edu](mailto:Lin.meng@Vanderbilt.edu)

X: @menglinsmet

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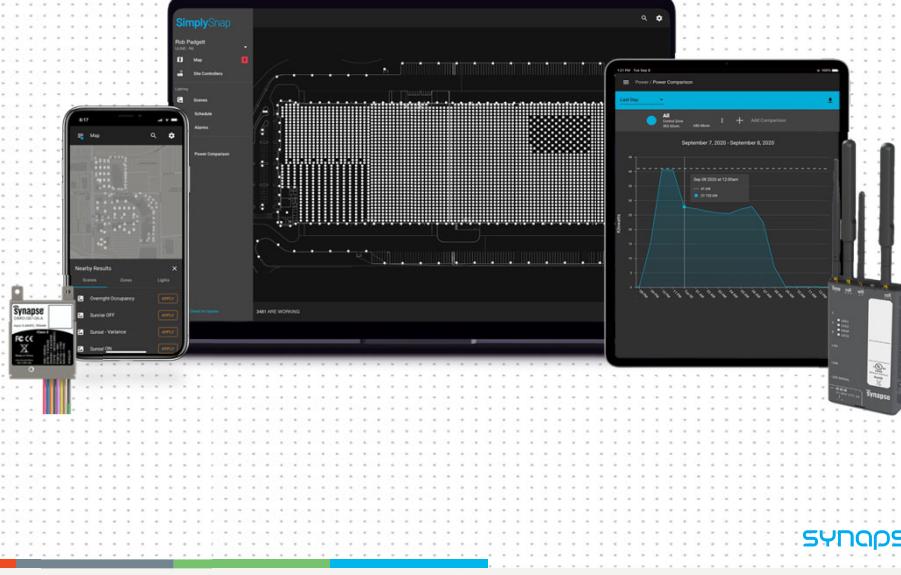


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# SimplySnap

Lighting Management

Simple. Flexible. Reliable.



synapse 27

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# SimplySnap

Lighting Management

Darky Sky isn't just about better fixtures

- ❖ Networked Lighting Control is a must
- ❖ Adjust Light Output to the Environment
- ❖ Zoning, Grouping, High End Trim
- ❖ Adaptive Schedules
- ❖ Diagnostics keep Lights Running
- ❖ LLLC Persistence is another Level of Protection
- ❖ Cloud Capability allows remote scheduling

synapse 28

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# SimplySnap

**LIMIT LIGHT via NLCs**

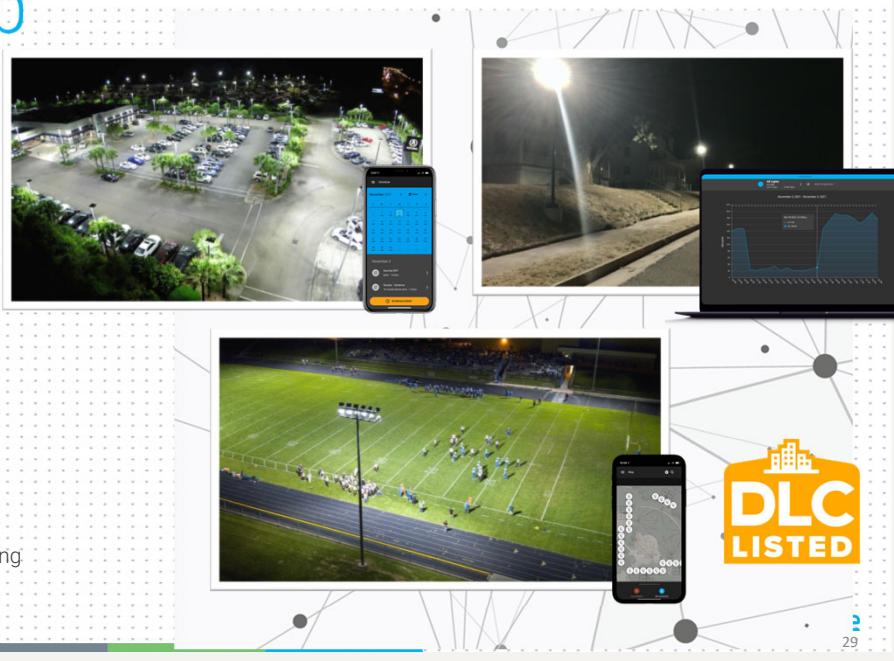
- Individual & Zone Control
- High End Trim
- Scenes & Schedules

**MONITORING**

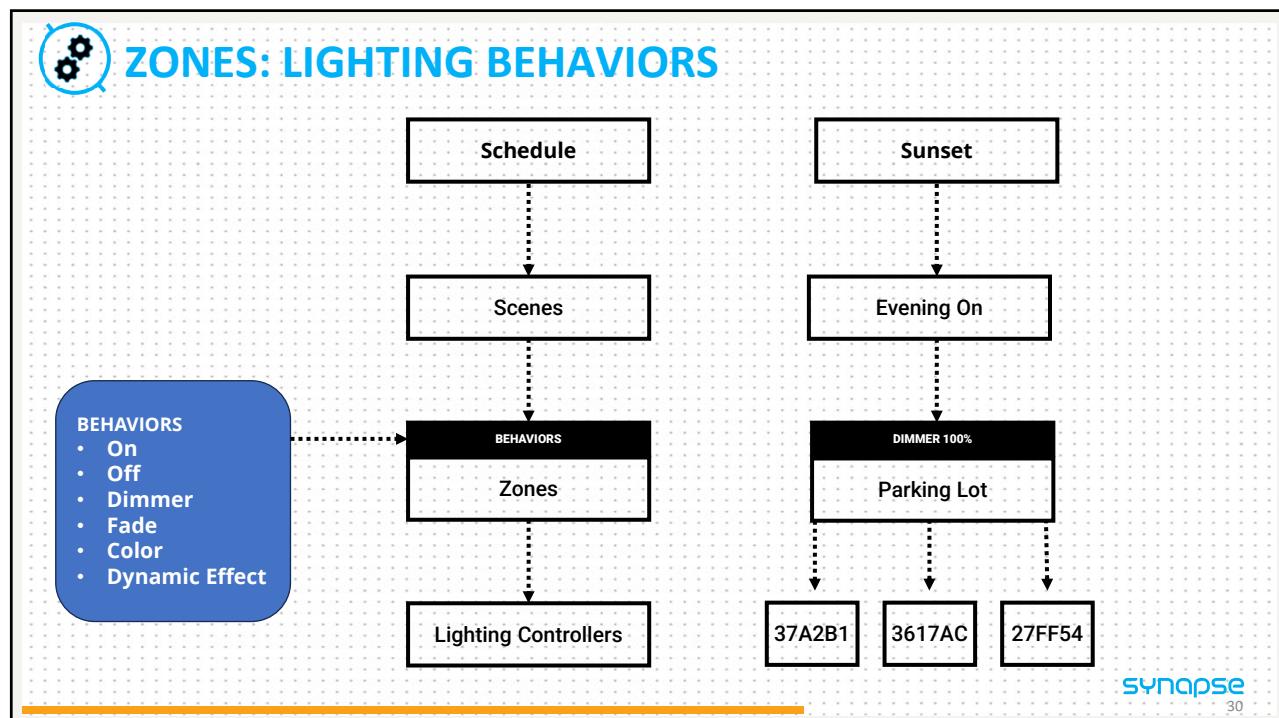
- Fixture Health
- Proactive Notifications
- Multiple User Account Levels
- Remote Capabilities

**ENERGY SAVINGS**

- Prove Savings with Reporting
- Occupancy & Daylight Harvesting



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**Sports Lighting (Community / School Fields)**

<u>Time</u>	<u>Light Level</u>	<u>Strategy</u>
Practice/Game Period	100%	Full-play lighting
Event End → 30 min	30–50%	Clearing area safely
After 30 min	Off	Hard curfew prevents sky glow

✓ Best practice: program auto-shutdown tied to scheduler/event calendar

✓ Spectral shift to <3000K during low-mode if tunable

**Roadways (Adaptive Traffic-Based)**

<u>Condition</u>	<u>Light Level</u>
Normal traffic	100%
Low traffic (nighttime)	40–60%
Very low traffic (late night)	20–30%
Zero activity	10% standby or off

**Parks + Trails**

<u>Time</u>	<u>Light Level</u>	<u>Strategy</u>
Sunset – 10:00 PM	60–80%	Recreational use
10:00 PM – Sunrise	0–20% + Motion activation to 60–80%	Minimize wildlife disruption

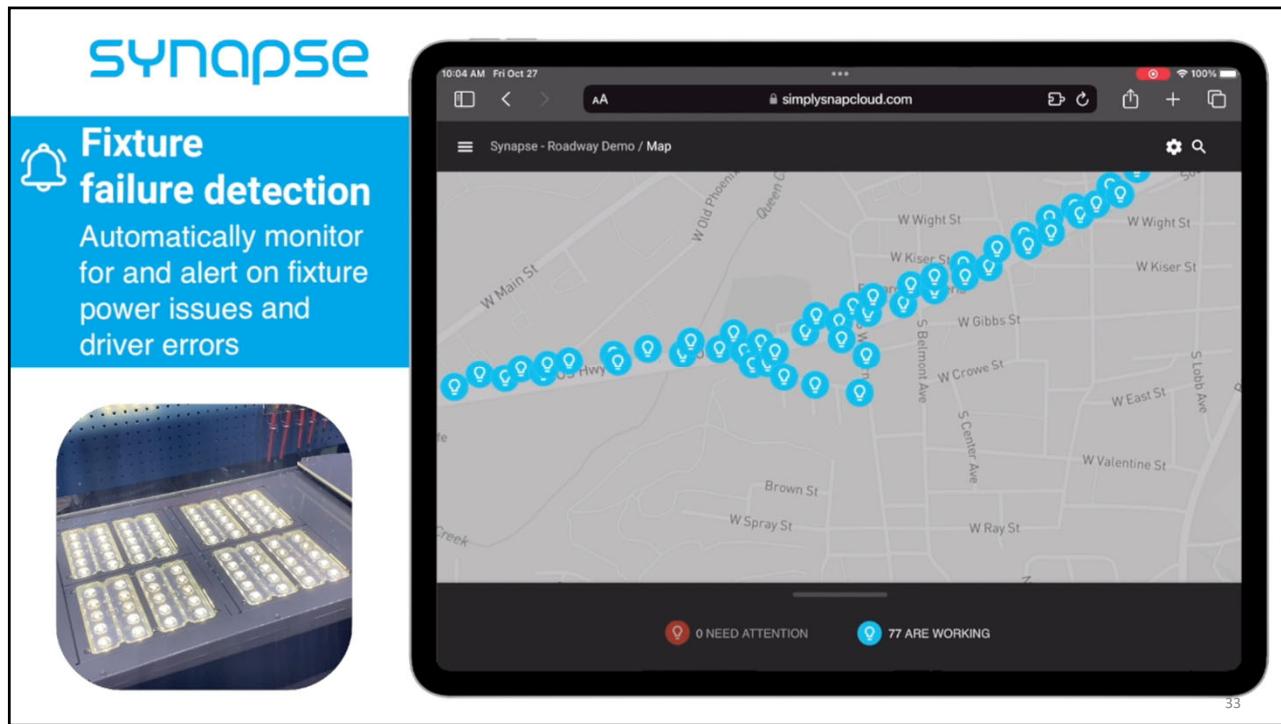
31

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**Key Benefits**

- ❖ Save ~40% on energy consumption w/ occupancy sensors & flexible schedules
- ❖ Prove Compliance with Highly accurate power monitoring vs Calculated Power.
- ❖ Power Monitoring indicates are the lights working?
- ❖ Power Monitoring allows verification of the right amount of light
- ❖ Monitor the state & health with Reports and email alerts

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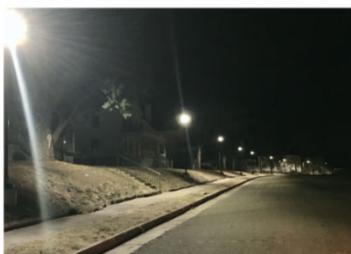
The image shows a mobile application interface for Synapse. At the top, the Synapse logo is displayed. Below it, a blue header box contains the text "Fixture failure detection" with a bell icon, and "Automatically monitor for and alert on fixture power issues and driver errors". To the right of this text is a photograph of a street light fixture with multiple LED modules. The main screen is a map of a town or city street layout. A series of blue location markers are placed along a road, indicating the locations of the fixtures being monitored. At the bottom of the screen, there are two status indicators: a red circle with a location icon and the text "0 NEED ATTENTION", and a blue circle with a location icon and the text "77 ARE WORKING". The status bar at the top of the phone screen shows the time as 10:04 AM, the date as Fri Oct 27, and a battery level of 100%.

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**Key Benefits – Municipal & roadway**

- ❖ Scalable deployment models
- ❖ Track assets across the municipality
- ❖ Immediate e-mail alerts, as well as hourly, daily or weekly reporting of fixture outages
- ❖ GPS, Tilt & Photocell built-in to twist lock nodes
- ❖ AC & DALI/D4i twist lock controller options
- ❖ Diagnostics, Help Pinpoint Lights if lights stuck on
- ❖ Interoperable with other systems via OnPrem or Cloud API



**synapse**

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## Asset Management w/ D4i

- ❖ Improved LED driver information in UI
  - Short address, GTIN, Manufacturer, Color Channel, Serial Number
- ❖ D4i asset data
  - End Customer defined part number, CCT, CRI, Wattage, Mfg. Part Number, etc.
- ❖ Customer defined Info
  - ❖ Turtle, Desert, Forest, Loading Dock, etc.



synapse 35

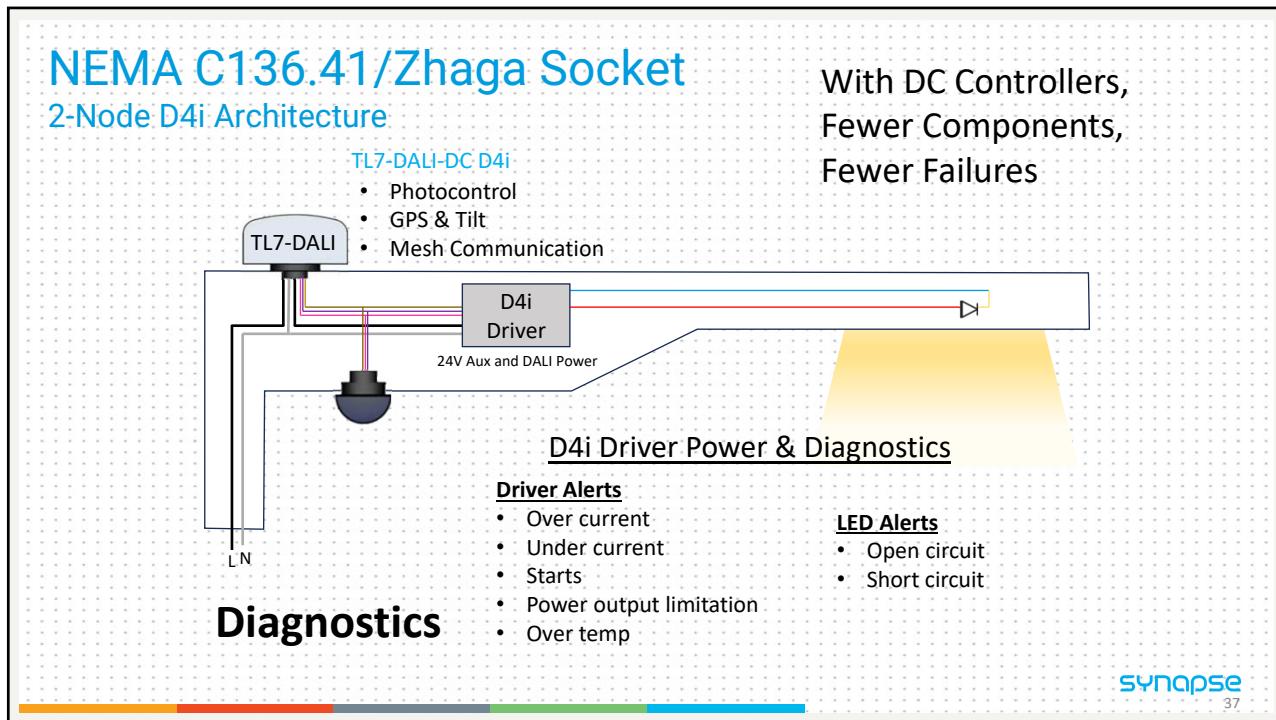
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## LLLC Persistence

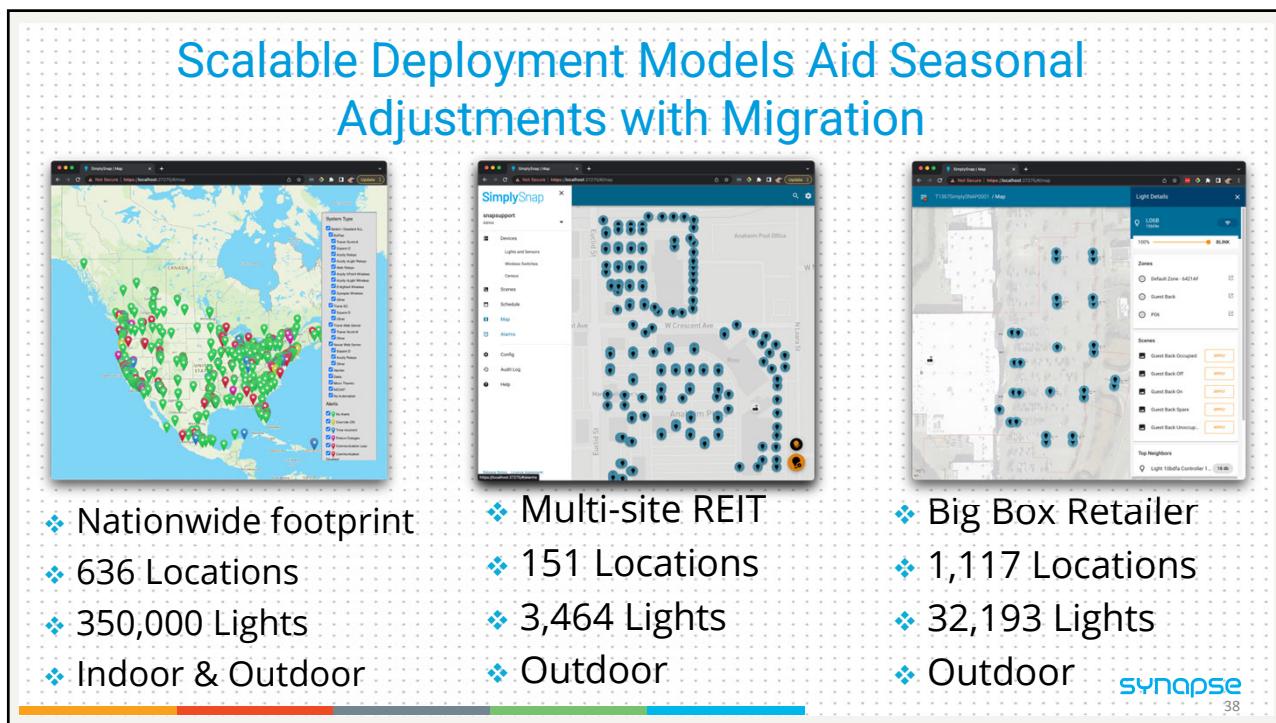
- ❖ If the Gateway loses power. After 15 minutes
  - Lights will use Day Light / Dark to function
- ❖ Lights will go to 30% at Dusk. Off at Dawn
- ❖ With Presence Control,
  - ❖ Lights to 80% with Motion,
  - ❖ Shortly after, back to 30%
- ❖ When Gateway comes back, Lights return to schedules
- ❖ Must have this extra layer of Protection against Light Bombs

synapse 36

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## SUMMARY

### Dark Sky Benefits – Powered by Smart Lighting Controls Smart Controls = Right Light, Right Place, Right Time

- ❖ Reduce Sky Glow
- ❖ Enhance Energy Efficiency
- ❖ Protect Wildlife & Human Health
- ❖ Improve Safety When It Matters
- ❖ Reduce Light Trespass
- ❖ Prove Compliance

synapse 39

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**Digital Twins + NLCs >>  
Mitigating Light Pollution**

**EVARI Consulting**  
Small Business Silver  
partner network

DBE CERTIFIED  
SBE CERTIFIED

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## Introduction

**Nick Mesler, PE, TE, CFLC**  
Director of Business Solutions  
Evari Consulting, Inc.

- A “plangineer”
- Background in Traffic/Transportation Engineering/Planning
- Specialized in Street Lighting Digital Twin Delivery and Street Light Master Planning
- Street Lighting Data Collection and Design
- Primarily LED Conversion Projects & SLMPs
- Projects spanning AK, CA, FL, HI, MA, MD, MS, OR, PA, RI, TN, TX, UT, WA, WI, WY

• <https://www.ledsmagazine.com/architectural-lighting/article/14303211/industry-insights-cities-can-help-reverse-redlining-effects-by-deploying-quality-streetlighting>

**EVARI**

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## TODAY'S AGENDA

- Digital Twin Applications
- Problem Solving
- Controls Integration



 EVARI

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### Street Lighting: Social Benefits (Comfort and Placemaking)



 San Diego Gaslamp Quarter

 Bourbon Street, NOLA

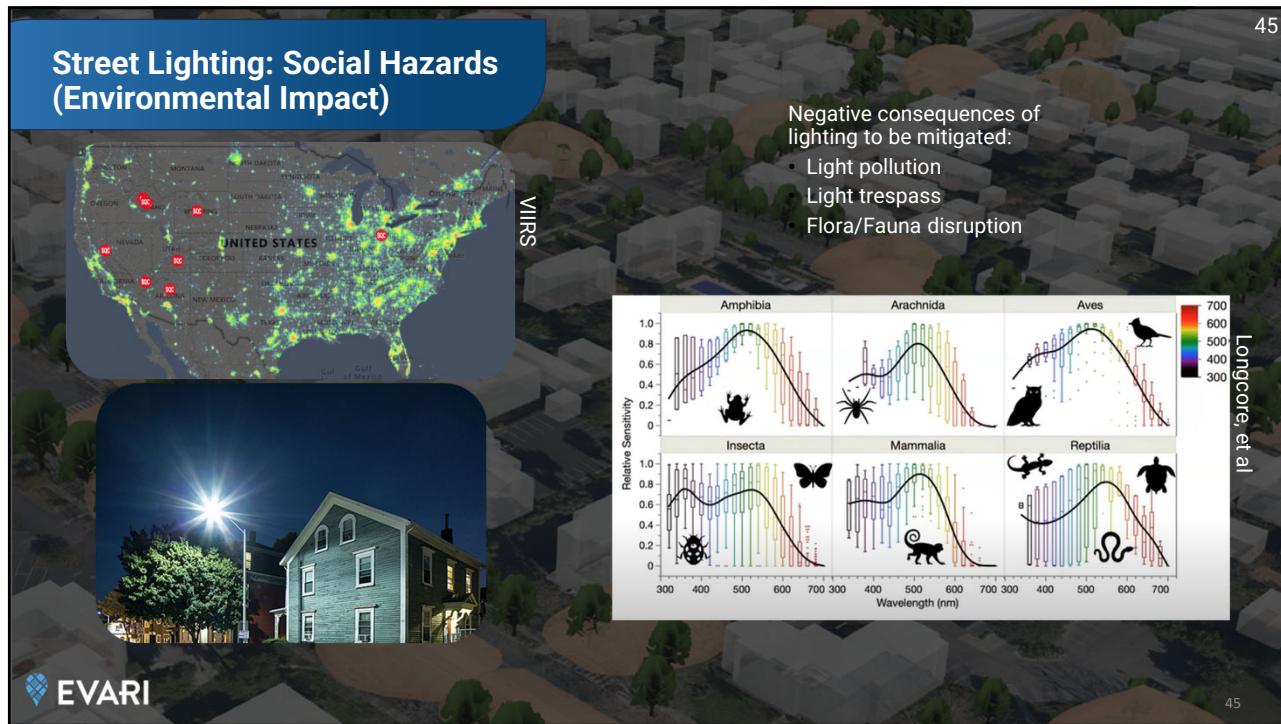
 Anamosa, Iowa

 Waikiki Beach, HNL

- Improved Visibility
- Feeling of Security
- Ambiance
- Accentuates architecture
- Encourages social gatherings
- Supports nighttime economy
- Reflects local character

 EVARI

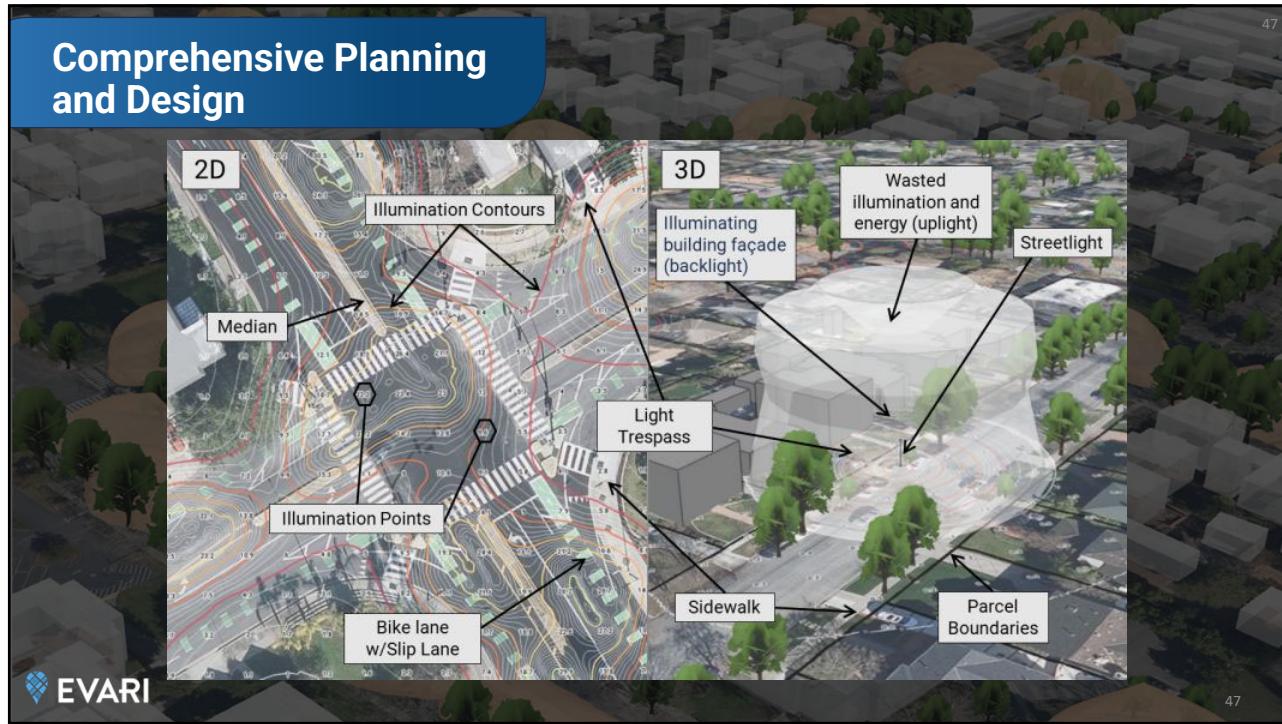
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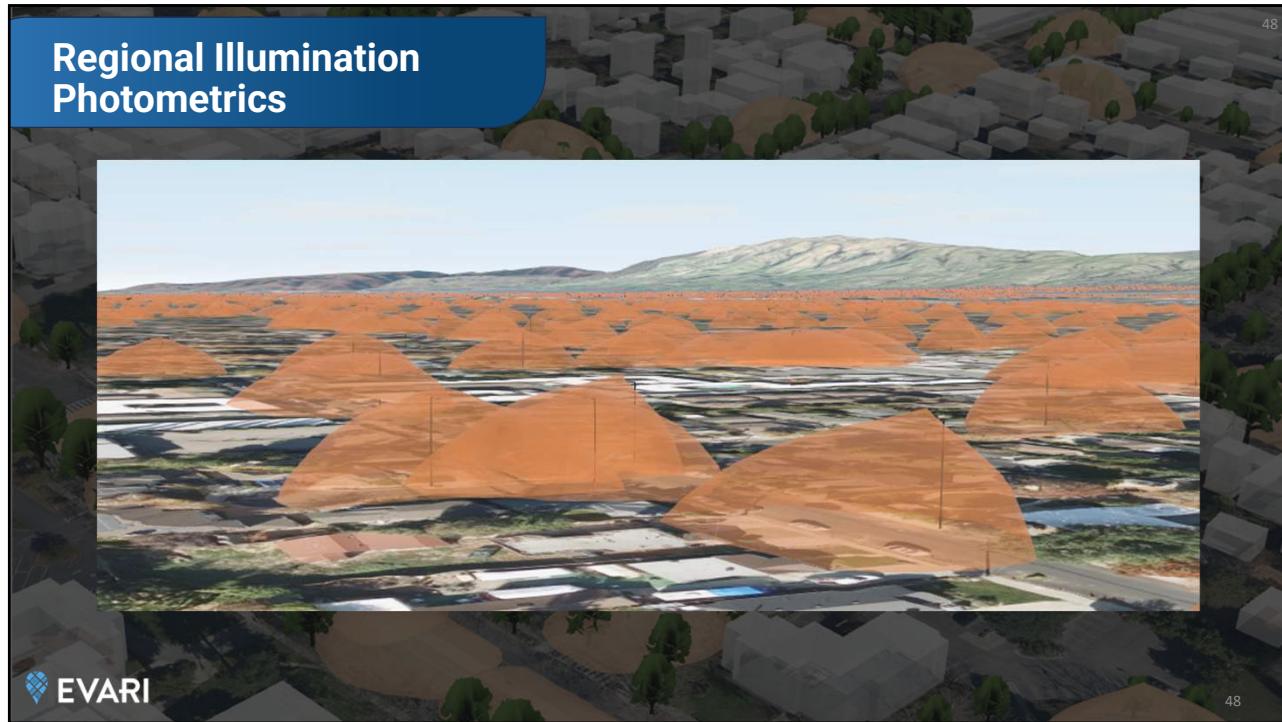
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## Time-Based Design

Table 11.X Illuminance Lighting Design Criteria for Streets, Bicycle lanes, Buffer-Separated Lanes, and Shared Streets where Luminance is not applicable such as curves, short blocks and inconsistent luminaire spacing

Street and Pedestrian Conflict Area		Pavement Classification (Minimum Maintained Average Values)			Average Uniformity Ratio $E_{avg}/E_{min}$	Max Veiling Luminance Ratio $L_{v,max}/L_{avg}$
Street Classification	Pedestrian Activity Classification*	R1 lux/fc	R2 & R3 lux/fc	R4 lux/fc		
MAJOR	HIGH	12.0/1.1	17.0/1.6	15.0/1.4	3.0	0.3
	MEDIUM	9.0/0.8	13.0/1.2	11.0/1.0	3.0	0.3
	LOW	6.0/0.6	9.0/0.8	8.0/0.7	3.0	0.3
COLLECTOR	HIGH	8.0/0.7	12.0/1.1	10.0/0.9	4.0	0.4
	MEDIUM	6.0/0.6	9.0/0.8	8.0/0.7	4.0	0.4
	LOW	4.0/0.4	6.0/0.6	5.0/0.5	4.0	0.4
LOCAL	HIGH	6.0/0.6	9.0/0.8	8.0/0.7	6.0	0.4
	MEDIUM	5.0/0.5	7.0/0.7	6.0/0.6	6.0	0.4
	LOW	3.0/0.3	4.0/0.4	4.0/0.4	6.0	0.4

Table Notes:  
\* Pedestrian Activity Classifications are defined in Section 11.3.1.  
 $E_{avg}$ : Maintained average illuminance.  
 $E_{min}$ : Minimum illuminance.  
 $L_{v,max}$ : Maximum veiling luminance



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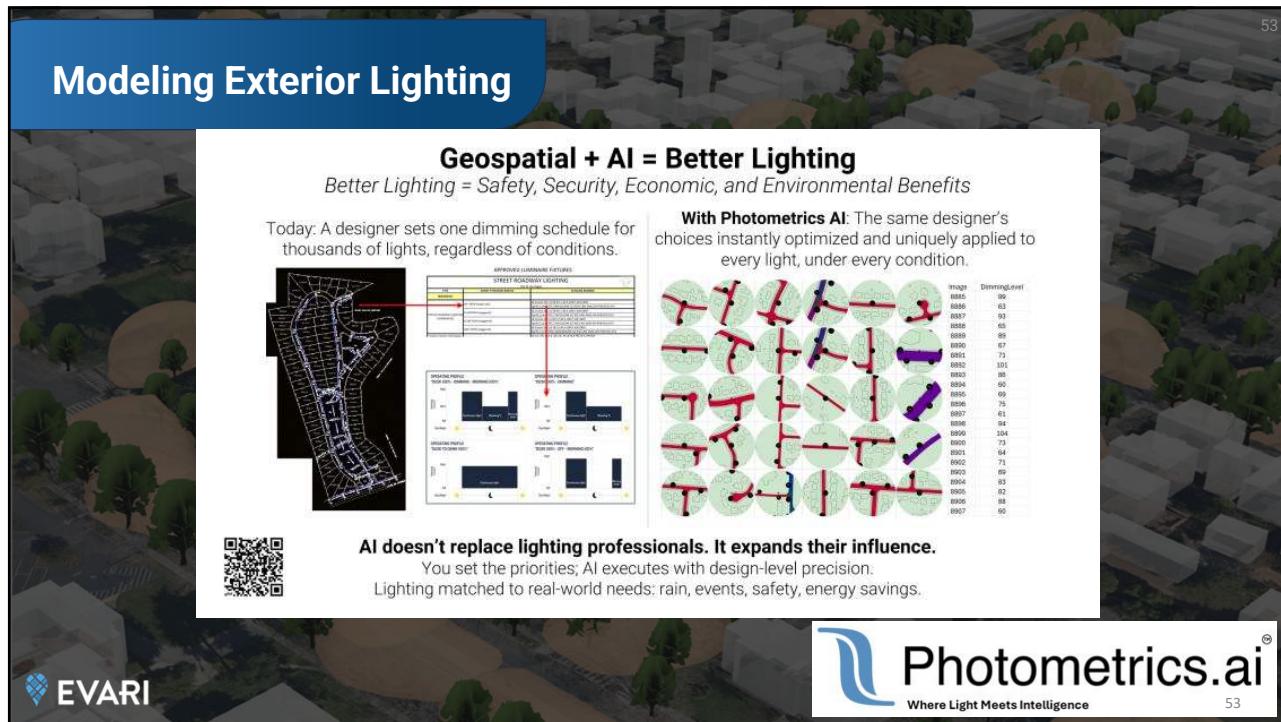


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## Modeling Exterior Lighting

**Geospatial + AI = Better Lighting**  
Better Lighting = Safety, Security, Economic, and Environmental Benefits

Today: A designer sets one dimming schedule for thousands of lights, regardless of conditions.



With Photometrics AI: The same designer's choices instantly optimized and uniquely applied to every light, under every condition.

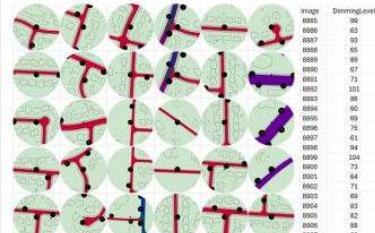


Image	Dimming Level
8885	99
8886	93
8887	93
8888	85
8889	86
8890	87
8891	73
8892	101
8893	88
8894	60
8895	69
8896	75
8897	81
8898	84
8899	84
8900	73
8901	64
8902	71
8903	89
8904	83
8905	82
8906	88
8907	86

AI doesn't replace lighting professionals. It expands their influence.  
You set the priorities; AI executes with design-level precision.  
Lighting matched to real-world needs: rain, events, safety, energy savings.

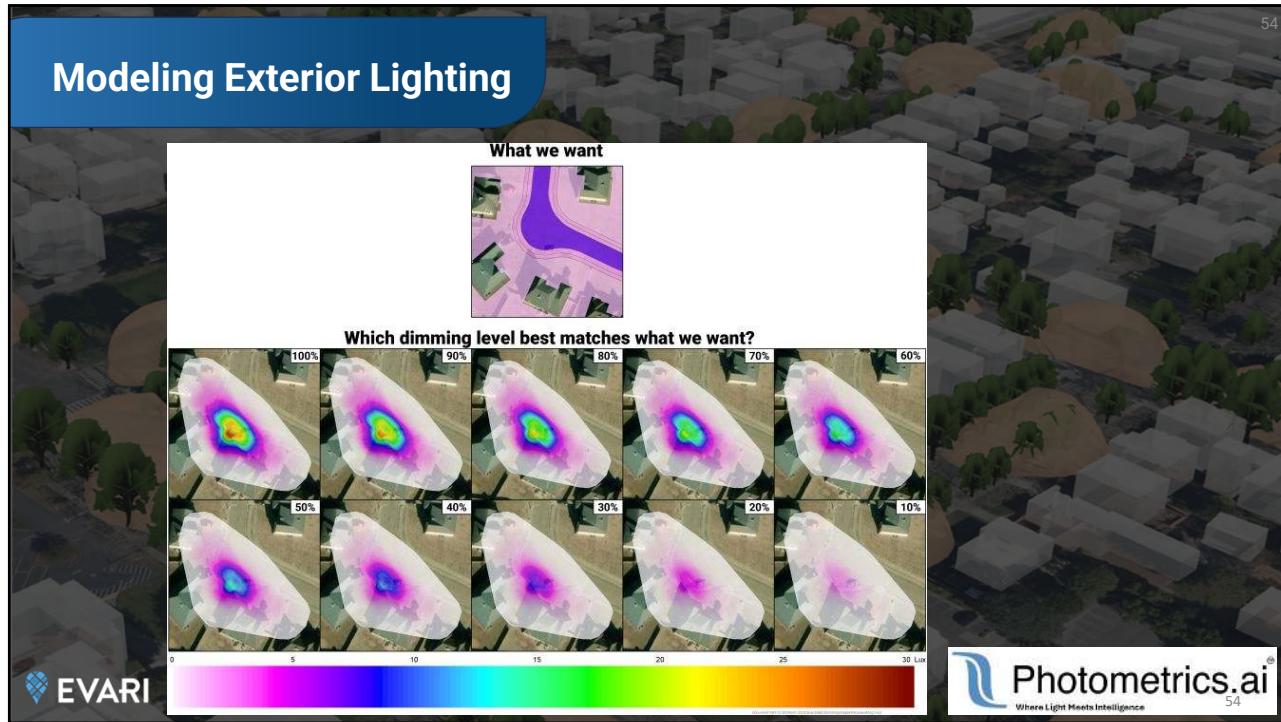
**EVARI**

**Photometrics.ai**  
Where Light Meets Intelligence

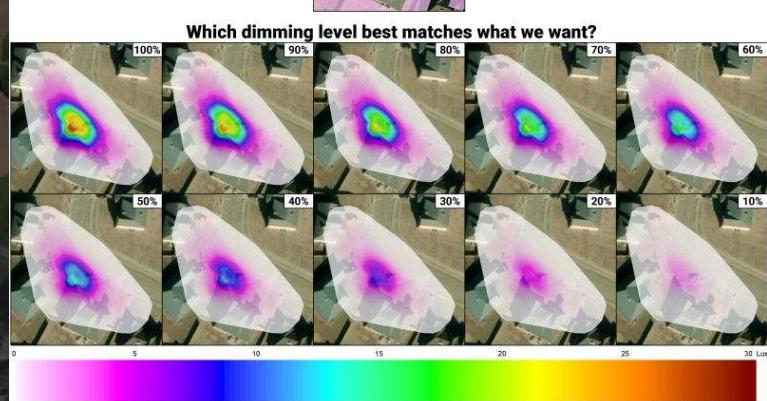
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## Modeling Exterior Lighting

**What we want**



**Which dimming level best matches what we want?**



Dimming Level
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0

**EVARI**

**Photometrics.ai**  
Where Light Meets Intelligence

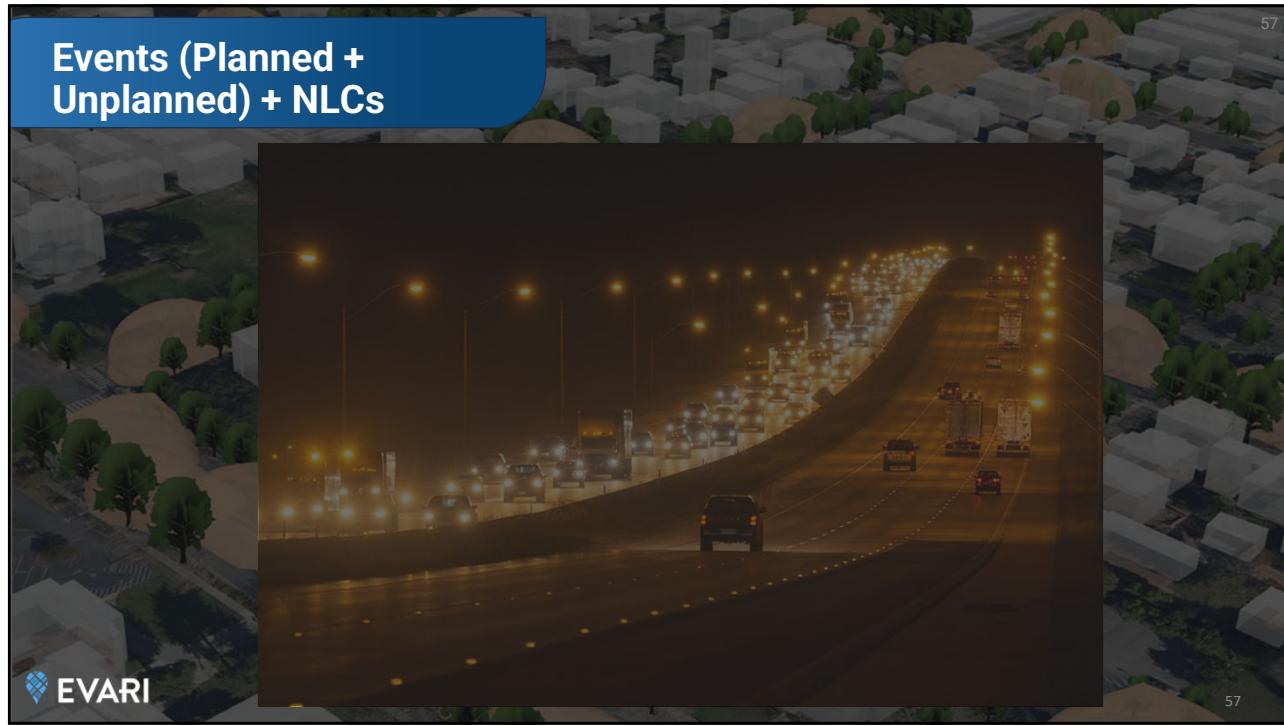
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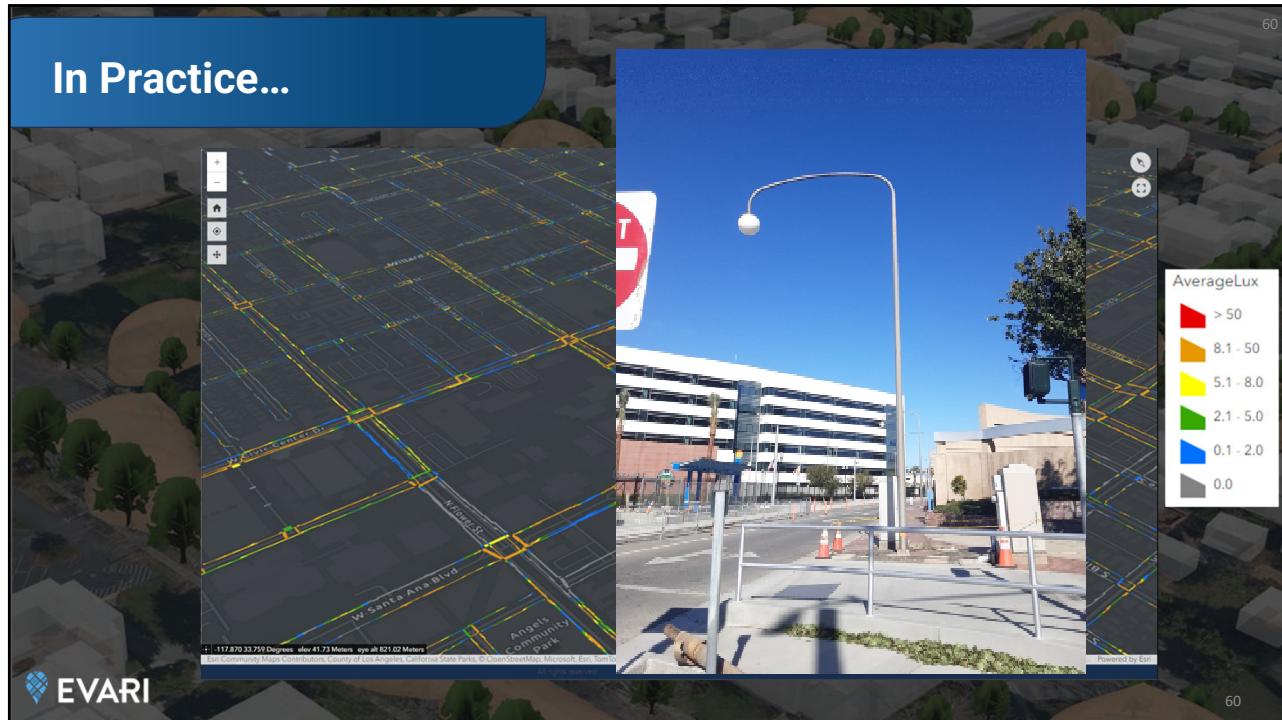
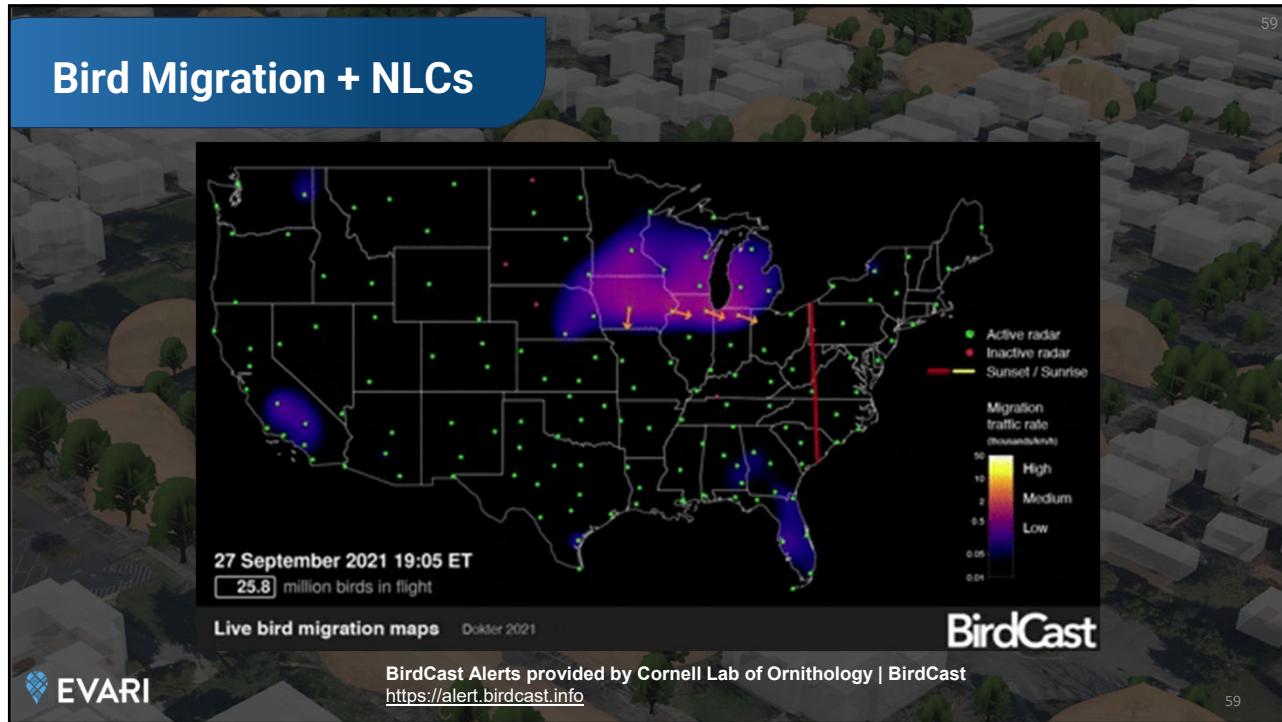
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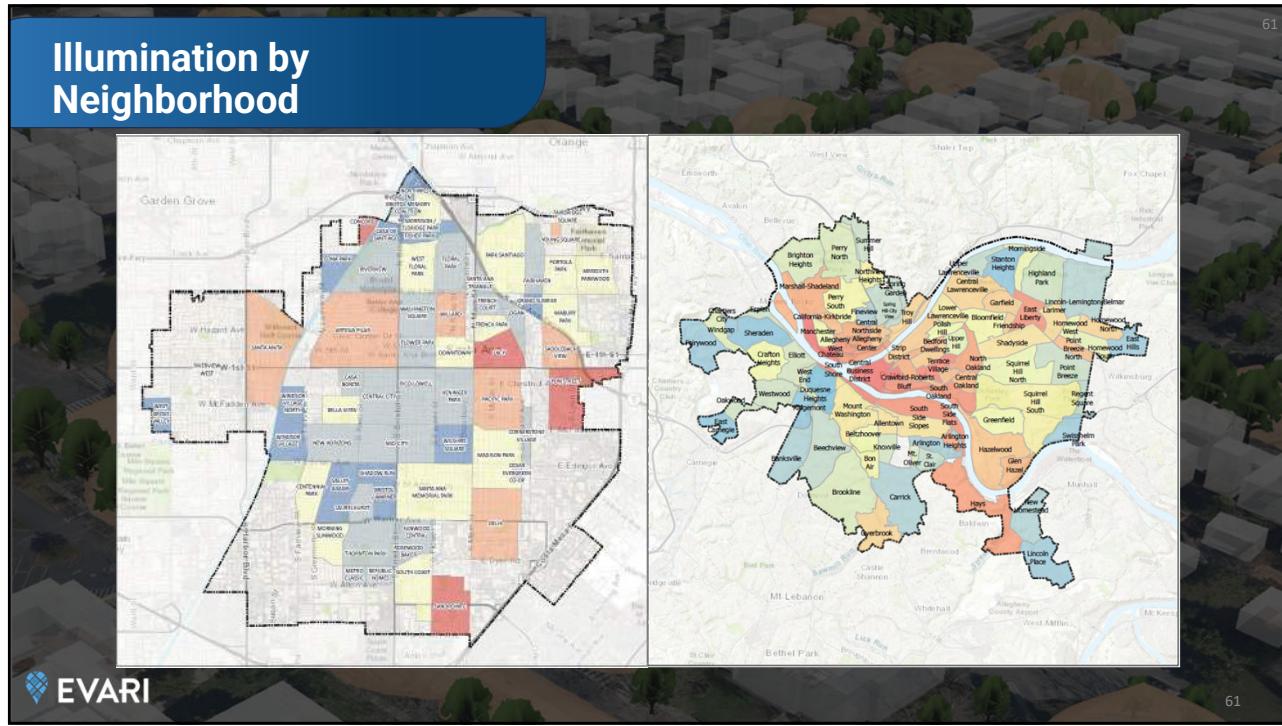


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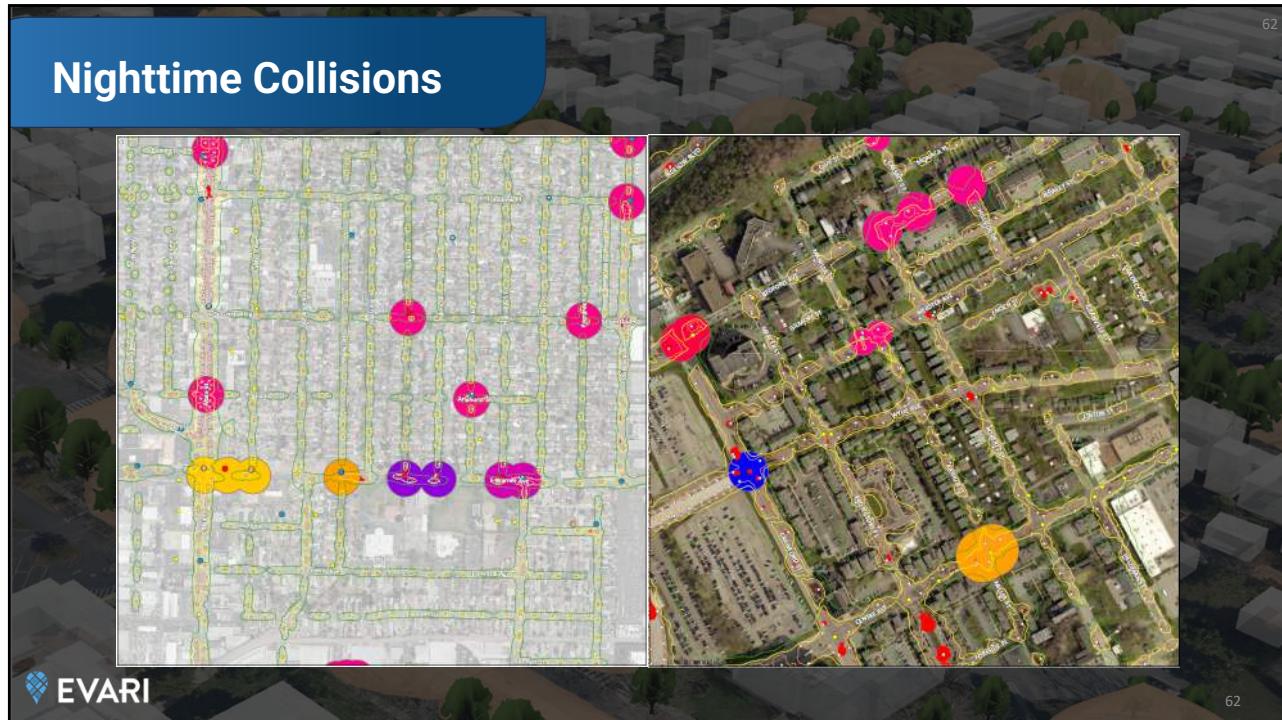


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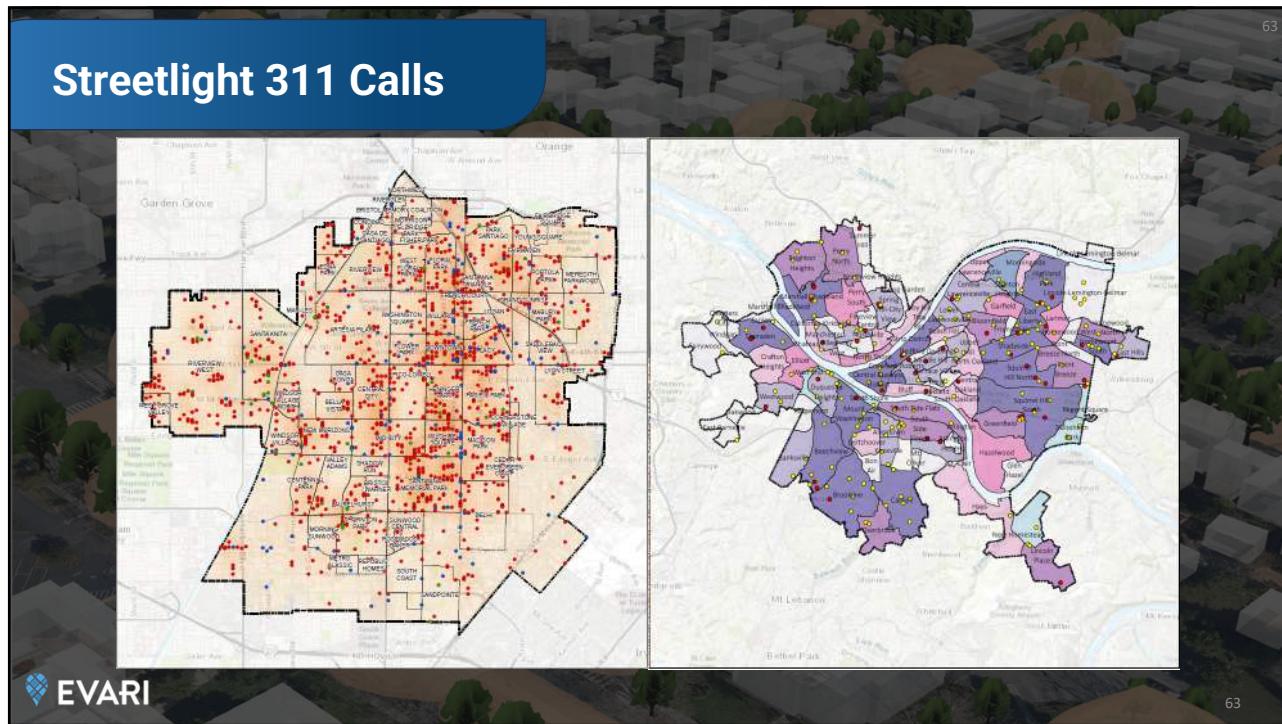




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### Index Crime at Night



This lamp fights juvenile delinquency. And purse snatching. And robbery. And murder, rape and vandalism. It is the better kind of lighting that has slashed crime on every street where it's gone up. 49% in New York City. 85% in Chicago. 60% in Flint, Michigan. An average of 50% across the nation.

This is a Sylvania Mercury Lamp—a powerful weapon for police and city officials fighting to reduce crime, sometimes without the kind of funds they'd like to have. And a welcome weapon, for it cuts your costs right to the bone. The Sylvania Mercury Lamp gives nearly 3 times more light than regular incandescents—costs not a penny more for power. It shrugs off

shocks, vibration and roughest weather. Practically eliminates maintenance. Has a rated life of 12,000 hours—3 full years of light before replacement! And every one is backed by an exclusive Certified Performance Policy.

The Sylvania Mercury Lamp gives you the lowest possible Total Cost of Lighting (lamps plus power plus maintenance). It's the best gang buster of them all! For more details, write Sylvania at address below.

**Exclusive Certified Performance Policy**

"Sylvania Mercury Lamps may be returned to the supplier for full exchange if they fail in less than 1000 burning hours, and thereafter (up to 5000 hours) for pro-rata exchange, in accordance with a pro-rata exchange value table set forth clearly in policy form."

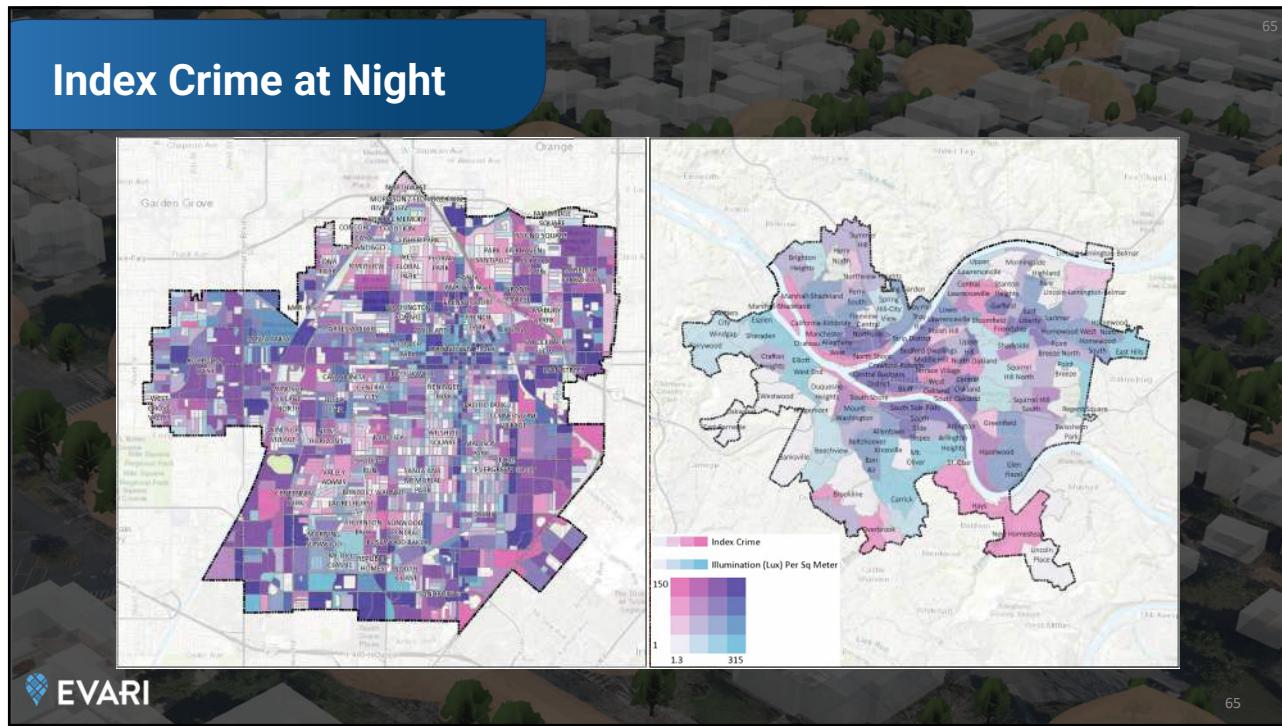
**SYLVANIA**  
GENERAL TELEPHONE & ELECTRONICS

Lighting Division, Sylvania Electric Products Inc., 800 E. 10th Street, Sylvania, Ohio 44078, U.S.A. © 1969 Sylvania Electric Products Inc.

EVARI

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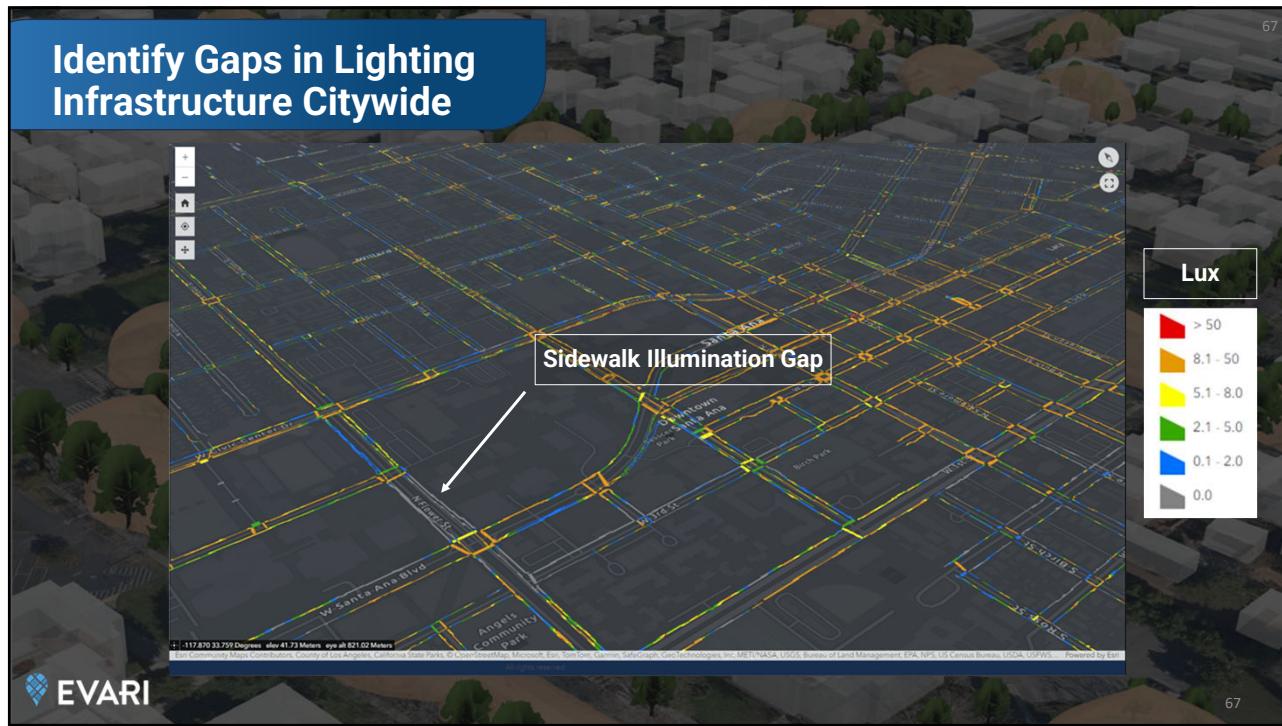
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Thanks!



Nick Mesler, PE, TE, CFLC

Any questions?  
You can find me at:

- [nick@evariconsulting.com](mailto:nick@evariconsulting.com)
- [LinkedIn](#)

GO TO:  
*EvariUX.com*



EVARI

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Q&A



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