To assist efficiency incentive programs in verifying rebate eligibility through the Solid-State Lighting Qualified Products List (SSL QPL), the DLC will begin accepting and displaying product images that correspond with product listings. These images will allow reviewers to cross-reference product specification sheets with QPL listings more easily.
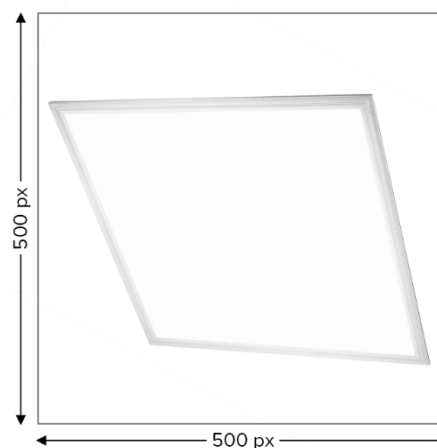
Please note that submitting product images is **optional** for manufacturers (i.e., is not required to acquire or maintain listed status). Images will be submitted and reviewed separately from the product qualification or product update application process. There is no deadline for submitting product images and all submissions will be reviewed on a continuous basis.

File Requirements

- The image file must be in TIFF, GIF, PNG, or JPG format.
- The dimensions of the image must be at least 500x500 pixels.
- The image must be square (width and height of image must be equal).
- The resolution of the image must be at least 72 ppi (pixels per inch).
- The image file name should be in the format "ManufacturerName_ModelNumber." If the model number contains invalid characters (such as slashes), they may be replaced with dashes or left out of the file name. Examples:

   ▶ DLCLights_ABC123-Z.png   ▶ DLCLights_DEFG-XX-123-789.tif

Image Style Guidelines

- The image must be a photograph; drawings or illustrations of products are not allowed.
- The photo must have realistic color; digitally altered or greyscale images are not allowed.
- If available, the image should be the product's professional photo or photo commonly used for marketing purposes.
- The image must not contain confusing or gratuitous objects (for example, hands, signage, items that are not the product, etc.).
- The image must not contain additional graphics, inset images, or overlaid text.
- Products must occupy approximately 85% of the image frame and the entire product must be in frame. Exceptions will be made for products whose form factor does not allow for the entire product to be in frame or for the product to occupy 85% of the frame.
- The photo should be professionally lit whenever possible and shot in proper focus.
- The background of the photo must be completely white (RGB 255,255,255). The product must have smooth edges if the background has been digitally removed.

Image Submission Process

Images will be submitted and reviewed separately from the product qualification or product update application process. When the policy goes into effect, a new module will be available in the application portal to upload and/or replace images. Image submission is **optional** (i.e., is not required to acquire or maintain listed status).

- Submitters will be able to upload images on a per-product basis or bulk upload via an Excel table.
- Images will be reviewed to confirm compliance with the above requirements.
- Rejected images will be available to view within the image submission module along with the reviewer's reason for rejecting the image. New images may be submitted to replace rejected images.