

# Sponsorship Options

## Radiant Reception Sponsor

**\$10,000**

Customize a Summit-wide dinner and happy hour to leave a lasting impression. The opening reception provides the perfect opportunity to introduce member utilities and other stakeholders to your brand at the very beginning of the Summit.

### Sponsorship includes:

- Two (2) complimentary registrations to attend the 1.5-day Summit.
- Special recognition as the opening reception sponsor and opportunity to provide opening remarks at the reception (10 minutes).
- Opportunity to customize the reception area with your branded materials.
- Display of your logo on select Summit signage and handouts.
- Recognition in Summit marketing materials and on Summit webpage.
- Opportunity to provide a branded giveaway (provided by sponsor).
- Opportunity to include a company bio (250 words) in Summit materials.
- Newsletter and social media mentions. Recognition in Summit newsletters, blog posts, and/or social media posts.
- One pre-approved message crafted by sponsor of about their activity and/or support of the Summit that will be featured on the DLC's social media feeds.

## Luminary Lunch Sponsor

**\$7,500**

Showcase your leadership in the industry by maximizing your brand's visibility. This sponsorship distinguishes your brand amongst competitors and allows you to meaningfully contribute to the content of the Summit.

### Sponsorship includes:

- Two (2) complimentary registrations to attend the 1.5-day Summit.
- Exclusive opportunity to provide a 10 minute "welcome to lunch" address on Wednesday, October 16.
- Display of your logo on select Summit signage and handouts.
- Recognition on Summit webpage.
- Opportunity to include a company bio (175 words) in Summit materials.
- Newsletter and social media mentions. Recognition in Summit newsletters, blog posts, and/or social media posts.
- One pre-approved message crafted by sponsor of about their support of the Summit that will be featured on the DLC's social media feeds.

## Brilliant Breakfast Sponsor

**\$5,000**

Help us fuel the minds of the Summit attendees as the exclusive Breakfast Sponsor.

### Sponsorship includes:

- Two (2) complimentary registrations to attend the 1.5-day Summit.
- Special opportunity to provide a 10 minute “welcome to breakfast” talk on Wednesday, October 16.
- Opportunity to customize the breakfast area with your company signage.
- Display of your logo on select Summit signage and handouts.
- Recognition on Summit webpage.
- Opportunity to include a company bio (150 words) in Summit materials.
- Newsletter and social media mentions. Recognition in Summit newsletters, blog posts, and/or social media posts.
- One pre-approved message crafted by sponsor of about their support of the Summit that will be featured on the DLC’s social media feeds.

## Bright Break Sponsor

**\$3,500**

Increase your brand’s visibility and engagement at this year’s Summit. Work with DLC staff to create a memorable moment for conference attendees while highlighting your company and brand during an afternoon break.

### Sponsorship includes:

- One (1) complimentary registration to attend the 1.5-day Summit.
- Special recognition as themed break sponsor during the afternoon break.
- Display of your logo on select Summit signage and handouts.
- Recognition on Summit webpage.
- Opportunity to include a company bio (50 words) in Summit materials.
- Newsletter and social media mentions. Recognition in Summit newsletters, blog posts, and/or social media posts.
- One pre-approved message crafted by sponsor of about their support of the Summit that will be featured on the DLC’s social media feeds.

## Brand Partner

**\$1,500**

Work with the DLC to create a branded giveaway during the Summit (*price of gift not included*).

### Sponsorship includes:

- Opportunity to provide branded pens or notepads for Summit attendees.
- Display of your logo on select Summit signage and handouts.
- Recognition on Summit webpage.
- Opportunity to include a company bio (50 words) in Summit materials.
- Newsletter and social media mentions. Recognition in Summit newsletters, blog posts, and/or social media posts.

## Recognition Partner

**\$500**

Your full-color company logo featured on the Summit webpage and on select Summit signage and handouts.

### Sponsorship includes:

- One pre-approved message crafted by sponsor of about their activity and/or support of the Summit that will be featured on the DLC's social media feeds.
- Newsletter and social media mentions. Recognition in Summit newsletters, blog posts, and/or social media posts.
- Display of your logo on select Summit signage and handouts.